Briefing to the CPR Subcommittee

Update on the 7th Global Environment Outlook (GEO-7)

GEO Secretariat, Scientific Assessment Branch, Early Warning and Assessment Division

Nairobi, Thursday 18 September 2025

Objective of the Briefing

To provide an update on the GEO-7:

1. Preparations for the *Ad-Hoc Open-Ended SPM Review and Approval Meeting,* 27-31 October 2025, Nairobi
2. Plan for the launch, communication and outreach of the GEO-7



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Quick Recap of GEO-7 Main Characteristics

- UNEP's flagship report since 1995
- Responds to UNEA Res. 4/23 and 5/3
- Integrated assessment
- Scientifically multidisciplinary
- Interlinkages across crises
- Solutions-focused
- Regionally specific
- Launch at UNEA-7 in Dec. 2025



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1. GEO-7 Ad-Hoc Open-Ended SPM Review and Approval Meeting

- **UNEA Resolution:** 5/3
- **Dates:** 27-31 October 2025
- **Location**: UNON Complex Gigiri, Nairobi, Kenya
- **Nominations**: Invitation letter sent to Member States on 16 June 2025 with regular reminders
- **Deadline:** Deadline for nominations and registration of nominated participants is **25 September 2025**
- **Logistical note:** Upon request from the CPR, a logistical note was made available to Member States.



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1. GEO-7 SPM Review

- **Second Order Draft of the SPM:** Shared on 15 August with Member States and nominees to the SPM Review and Approval Meeting
- **Embargoed Main Report:** This was shared as a reference together with the SPM
- **Submission of written comments:** 15 August - 12 October 2025 on the *Global Environment Outlook Review Editing Database* (GEO-READ platform)
- **To access the GEO READ platform**: Please register by clicking ‘Apply’ at the following link: https://geo7.georead.net/Reviewers



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2. GEO-7 Outreach and Communication Plan

- A collaboration between the GEO Secretariat in the EWAD division and the Communication Division
- The joint *Communications and Outreach Plan* aims to:
  - Raise the profile of GEO-7
  - Inform Policies
  - Drive Awareness and Action
  - Increase Reach and Impact



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2. Some elements of the GEO-7 Comms plan – **already delivered**

- **4 Web stories** with GEO-7 experts
- **2 YouTube videos** shared on relevant social m channels
- **1 Op-ed** with GEO-7 authors
- **Social media** cards templates
- **IK & LK Dialogue** reports (here)



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GEO-7 Comms plan – In progress

- Additional **web stories** every 4-8 weeks
- Additional **pre-launch materials (**TBC)
- **Launch materials:** video, social media cards, posts and promotion, paid search, website updates
- **SPM visualization:** an interactive representation of SPM
- **Media package**: press release, media advisory, media pitching, interviews with authors and co-chairs coordination
- Support for the **UNEA press launch, side event and exhibition** (TBC)



Additional material TBC.

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GEO-7 additional comms support

The Secretariat is working with the Communications Division by:

- Providing the communications colleagues with GEO-7 data and key messages
- Ensuring web stories and other materials are shared with GEO experts (IMAG, MESAG, authors, collaborating centres) along with suggested social media texts
- Sharing GEO updates with UNEP via internal newsletters and communication boards
- Continuing to raise awareness about GEO-7 via presentations at different fora in the lead up to the GEO-7 launch in December



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Thank you very much for your attention!

For further information, please contact:

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