United Nations Environment Programme

EP

UNEP(DEPI)/MED ECP.9/2
30 June 2010

ENGLISH

MEDITERRANEAN ACTION PLAN

Ninth Meeting of the Executive Coordination Panel

Barcelona, Spain, 8-9 July 2010

ANNOTATED PROVISIONAL AGENDA

UNEP/MAP
Athens, 2010

ANNOTATED PROVISIONAL AGENDA

WEDNESDAY 7 JULY 2010

20:00 - 22:00

ECP members working dinner to address agenda items 1, 2, 3, and 8.

Agenda Item 1: Opening of the meeting

The meeting will be opened by Ms Maria Luisa Silva Mejias, Officer-in-Charge/Deputy Coordinator of MAP.

Agenda Item 2: Adoption of the agenda and organization of work

Ms. Silva will introduce the Provisional Agenda. The meeting will be invited to make any comment or suggestion and adopt the agenda as proposed and or as amended accordingly.

Working documents: Provisional Agenda and Annotated Provisional Agenda (UNEP(DEPI)/MED ECP.9/1 and 9/2

Agenda Item 3: Update on recent developments

Ms Silva and the Components Directors are expected to inform the meeting of recent developments related to their work and/or other issues of common interest as appropriate.

Agenda Item 8: Other matters

The following issues are expected to be addressed: coordination of new CAMP projects, organization of UNEP/MAP side event at the CBD COP in Japan, Nagoya, October 2010, and contribution of MAP components to the work of the Compliance Committee.

THURSDAY 8 JULY 2010

Agenda Item 4: Communication Strategy (09:00 - 18:00)

The meeting is expected to discuss the proposal for a media strategy for 2010 and 2011, focusing on the following: a) Practical steps to implement the 'One Voice' campaign to create clear communications structure: UNEP/MAP – Barcelona Convention, b) Campaign platforms for 2010/2011, c) Three stories to share and d) Messages

A detailed timeline breakdown is proposed as follows:

09:00 - 09:30
Ms Silva will open the session and present the perspective assessment and recommendations for a new MAP Information and Communication Strategy 2010-2015, prepared by Weber Shandwick and to be followed by introduction of such a document.

Working document: Perspective assessment and recommendations for a new MAP Information and Communication Strategy 2010-2015 (UNEP(DEPI)/MED ECP.9/3

10:00 - 10:30
Open the floor to questions

11:00 - 12:30
Break out into two parallel working groups to brainstorm, discuss and recommend actions on:

1. Practical steps to implement the 'One Voice' campaign to create clear communications structure, including branding;

2. Six campaign platforms for 2010/2011;
3. Three stories to share;
4. Key messages.

A communications facilitator will be available in each working group to help guide the discussion.

13:30 - 14:30
Working Groups present their findings to be followed by discussions after each presentation. The meeting is expected to agree on concrete outcomes.

14:30 - 16:00
Groups discussion involving all participants to agree on concrete outcomes and actions

16:30 - 17:00
Define next steps and allocate tasks

17:00 – 18:00
Use of the logo

FRIDAY 9 JULY 2010

Agenda Item 5: Application of ISO Standards (Presentation by BP/RAC) (09:00 - 11:00)

Mr. H.L. Thibault, BP/RAC Director, will make a presentation on ISO standards application by UNEP/MAP BP, to be followed by discussion on their possible implementation by all MAP Components.

Agenda Item 6: Sustainability at Meetings - Recommendations for the Greening of MAP Meetings (11:30- 12:30)

Mr Roger Garcia Noguera, CP/RAC Deputy Director will introduce document UNEP(DEPI)/ECP.9/4 on meetings sustainability to be followed by discussion and agreement with regard to measures to be taken to green MAP meetings.

Working document: Sustainability at Meetings: Recommendations for the Greening of MAP Meetings (UNEP(DEPI)/MED ECP.9/4

Agenda Item 7: Review of Bureau 70 Decisions (12:30- 16:30)

Ms Silva will brief the meeting about Bureau 70 meeting decisions and introduce issues related to MAP programme of work implementation arisen from the Bureau meeting.

The meeting is expected to tackle key issues with regard to implementation of Programme of Work in light of Bureau 70 meeting decisions and agree accordingly.

Working document: Review of Bureau 70 Decisions (UNEP(DEPI)/MED ECP.9/5

Agenda Item 8: Other matters [1]

Agenda Item 9: Wrap-up of meeting conclusions (16:30 - 18:00)

The Secretariat will wrap up meeting conclusions. A draft of the final report of the meeting will be sent by email to all participants for their comments and adoption.

Agenda Item 10: Closure of the meeting

The meeting will be closed by the Officer-in-Charge/Deputy Coordinator at 18:00 on Friday, 9 July 2010.

[1] This agenda item will be addressed on 7 July 2010 during the working dinner.

PROPOSED TIMETABLE		
Wednesday 7 July 2010		**DOCUMENTS**
20:00 - 22:00	Agenda item 1: Opening of the Meeting	*UNEP(DEPI)/MED ECP.9/1* *UNEP(DEPI)/MED ECP.9/2*
	Agenda item 2: Adoption of the Agenda	
	Agenda item 3: Update on recent developments	
	Agenda item 8: Other matters	
Thursday 8 July 2010		**DOCUMENTS**
09:00 - 18:00	Agenda item 4: Communication Strategy	*UNEP(DEPI)/MED ECP.9/3*
Friday 9 July 2010		**DOCUMENTS**
09:00 - 11:00	Agenda item 5: Application of ISO Standards	*UNEP(DEPI)/MED ECP.9/4* *UNEP(DEPI)/MED ECP.9/5*
11:30 - 12:30	Agenda item 6: Sustainability at Meetings: Recommendations for the Greening of MAP Meetings	
12:30 - 16:30	Agenda item 7: Review of Bureau 70 Decisions	
16:30 - 18:00	Agenda item 9: Wrap-up of meeting conclusions	
18:00	Agenda item 10: Closure of the meeting	

Coffee will be available from 10.30 -11.00 and from 16.00-16.30

Lunch will be between 13.00-14.00