



WORLD
ENVIRONMENT
DAY



Call for Expressions of Interest

to host World Environment Day 2027 or 2028

What is World Environment Day?

World Environment Day, led by UNEP, has grown into one of the world's largest platforms for environmental outreach—mobilizing millions of people, thousands of organizations, and governments across more than 150 countries each year.

Established by the UN General Assembly in 1972 ([A/RES/2994 \(XXVII\)](#)) and first celebrated on 5 June 1973, World Environment Day continues to raise awareness, inspire change, and drive global action for a healthier, more sustainable planet.



World Environment Day messages appeared on billboards, airports, ferries, and metro systems in **112 countries** in 2024.



Delegations from **19 countries** attended the 2025 World Environment Day high-level event in Jeju, Republic of Korea.

5 million

website visits and more than **56,000 top-tier media stories** in 56 languages during the 2025 campaign on ending plastic pollution.



421 million

social media views and **37 million video views** featuring global influencers during the 2024 campaign on land restoration, desertification, and drought resilience.

Why host World Environment Day?

Hosting World Environment Day places your country at the center of a global conversation on the environment. It provides a unique opportunity to:

- Demonstrate global leadership on environmental action.
- Showcase to the world pioneering national initiatives and best practices.
- Secure international visibility through participation of high-level officials, UN agencies, and global news media attention.
- Engage millions worldwide through UNEP's global campaign.

Role of the Host Country

The host country shall be responsible for:

- Designing and funding in-country activities in the lead up to, and on, 5 June—ranging from policy events to nationwide campaigns.
- Providing USD 1.1 million to UNEP to deliver the global advocacy campaign (multilingual storytelling, partnership outreach, influencer engagement, and event coverage).

Note: Joint hosting by two or more Member States is permissible. A host country may mobilize partners or submit a joint expression of interest with another Member State.

Role of the UNEP

UNEP amplifies the host country's leadership by delivering a global campaign that highlights its achievements through:

- Worldwide media outreach, billboards, and live broadcasts.
- Global social media engagement and influencer partnerships.
- Multimedia storytelling about the host country.
- Engagement with UN Goodwill Ambassadors.

The UNEP Executive Director typically participates in the host's high-level event, alongside other dignitaries. All communications prominently feature the host country's logo, ensuring visibility throughout the campaign. UNEP also supports fundraising efforts when needed.

Nearly

4,000

registered events and activities held
in more than **150 countries** to mark
World Environment Day 2024.



The 2018 campaign focused on plastic pollution helped pave the way for global momentum—culminating in the **landmark UNEA resolution** on plastic pollution adopted in 2022.



Previous campaigns

Download previous World Environment Day global reports from [2025](#) (Republic of Korea), [2024](#) (Kingdom of Saudi Arabia), [2023](#) (Côte d'Ivoire, with support from the Netherlands), [2022](#) (Sweden), [2021](#) (Pakistan, with support from Finland), and [2020](#) (Colombia, with support from Germany).

How to apply

Member States wishing to host WED in 2027 or 2028 are invited to complete the **Expressions of Interest Form** (Annex 1) by **16 February 2026** and submit to:

Daniel Cooney, UNEP Communication Director
daniel.cooney@un.org | unep-communication-director@un.org

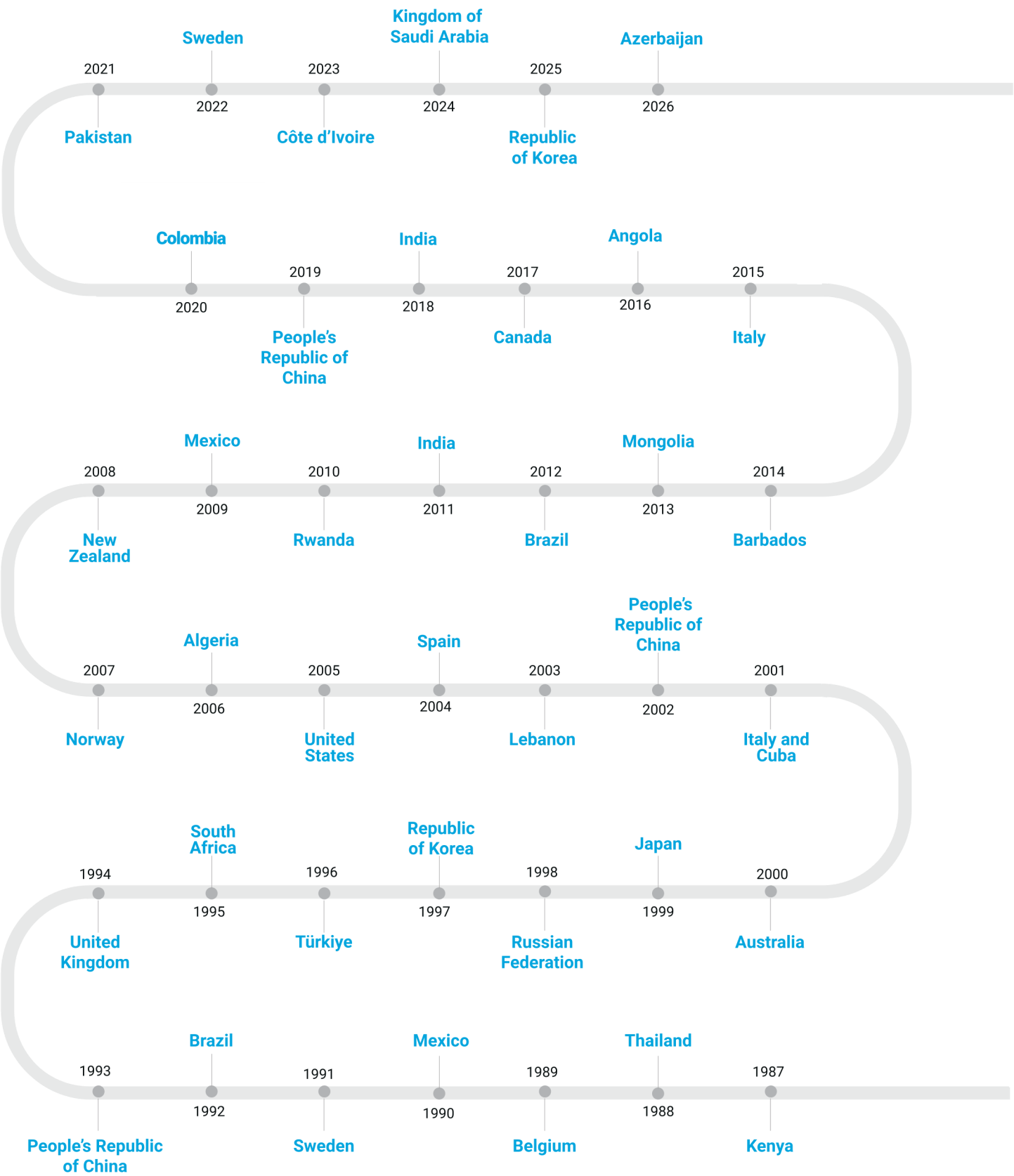
Selection criteria

- Alignment of the proposed theme with UNEP's priorities.
- The host country's environmental record and its history of support to UNEP.
- Regional rotation considerations.
- Commitment to mobilize resources for both the global campaign and national activities.

**Be the next host of one of the world's
largest environmental celebrations!**

**Bring the world together on
5 June to inspire action for
a greener, more sustainable future.**

Previous hosts



Annex 1



World Environment Day Host Country Expressions of Interest and Application Form

A downloadable version of this form is available [here](#). Completed forms should be submitted to UNEP Communication Director, Daniel Cooney, at daniel.cooney@un.org by 16 February 2026.

1. Name of the country expressing interest in hosting World Environment Day.
2. Name of the Ministry or Office presenting the government's expression of interest. Please include the contact person's name, position, telephone number, and email address.
3. Indicate preference for hosting in either 2027 or 2028.
4. Suggested theme for World Environment Day. (Examples of past themes are available here .)
5. Please confirm that the Government, as the prospective host country, will provide to UNEP the amount of USD 1.1 million in support of the global World Environment Day campaign.