CO_2 PERFORMANCE LADDER

The CO_2 Performance Ladder

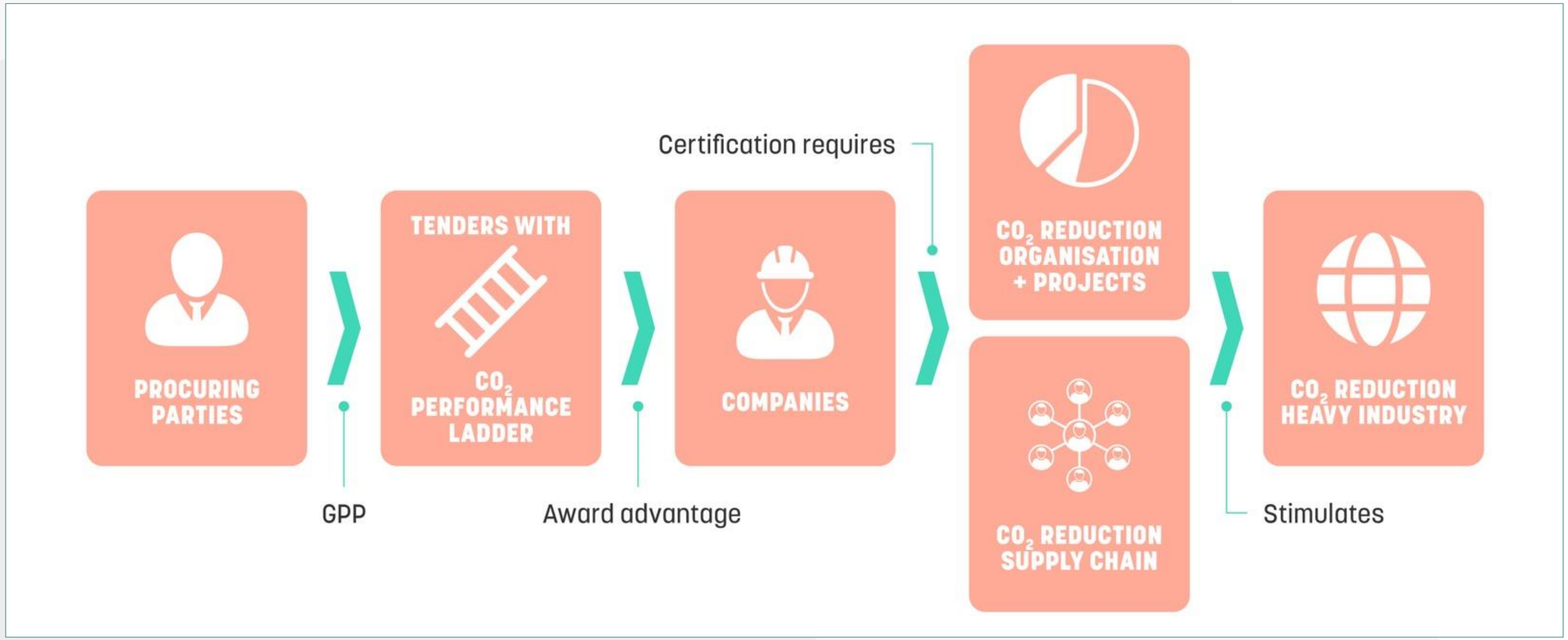
Accelerate carbon reduction through the Power of Procurement

Asia Pacific GPP Network webinar event and working session
Measuring the impact of GPP
UNEP, June 7th, 2022

Maud Vastbinder - Project Manager CO_2 Performance Ladder Europe
SKAO - Foundation for Climate Friendly Procurement and Business

CO_2 Performance Ladder

The CO_2 Performance Ladder is a practical instrument that uses the Power of Procurement to drive change by stimulation structural CO_2 reduction through the implementation of an effective CO_2 management system

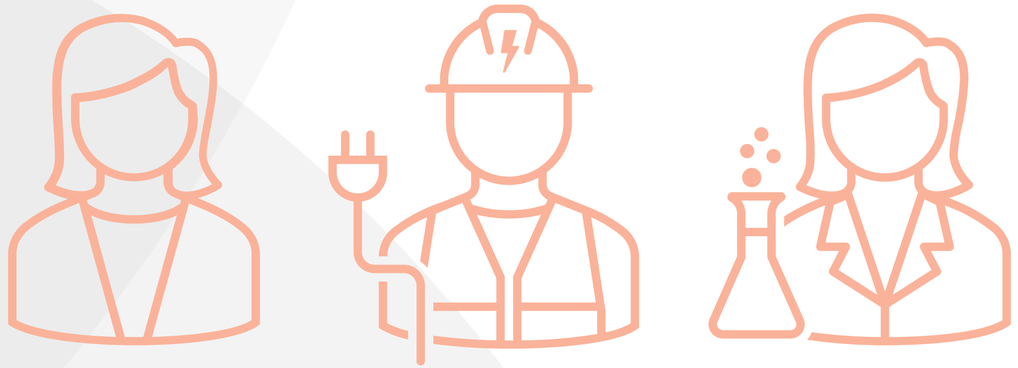


CO_2 reduction is rewarded with award advantage for the bidding companies.
The higher the ambition level of the company, the higher the award advantage.

Foundation for Climate Friendly Procurement and Business

Stichting Klimaatvriendelijk Aanbesteden & Ondernemen

- Owner, administrator of CO_2 Performance Ladder
- Independent, not-for-profit, politically neutral
- Market instrument: SKAO brings together all stakeholders (procuring parties, companies and NGOs)
- Development and implementation of both certification scheme and procurement instrument
- Capacity building: we collaborate, connect, do research and share knowledge



Procuring parties Companies Experts

12,5 years CO_2 Performance Ladder

- Standard GPP instrument in the Netherlands and Belgium
- >200 public procuring parties use the CO2PL as a GPP tool
- >1250 certificates (~5000 organisations) → >75% SME

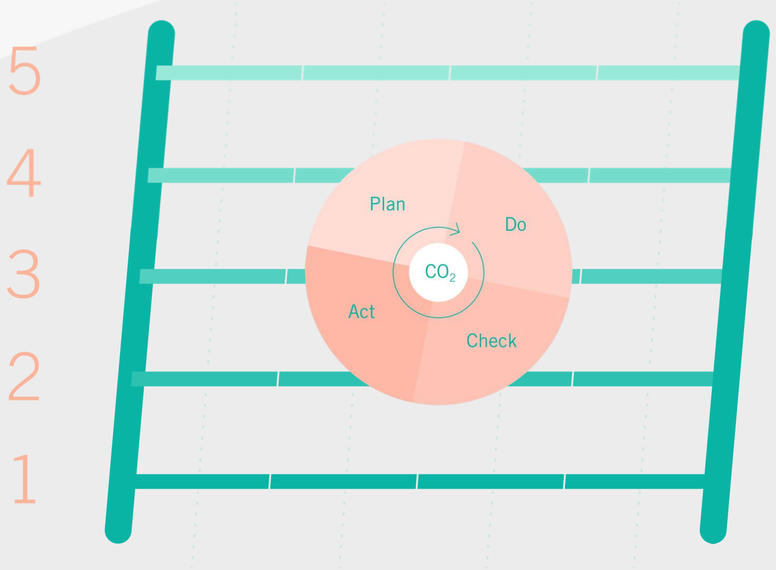


ProRail

Stichting Klimaatvriendelijk Aanbesteden & Ondernemen

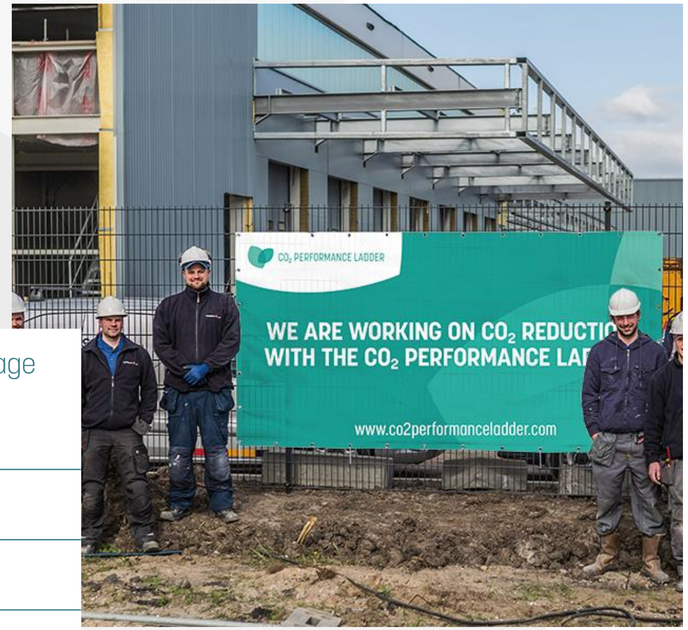
What is the CO_2 Performance Ladder?

CO_2 management system



Green Public Procurement (GPP) tool

CO_2 Ambition level	Award advantage
Level 5	10 %
Level 4	7 %
Level 3	4 %
Level 2	2 %
Level 1	1 %



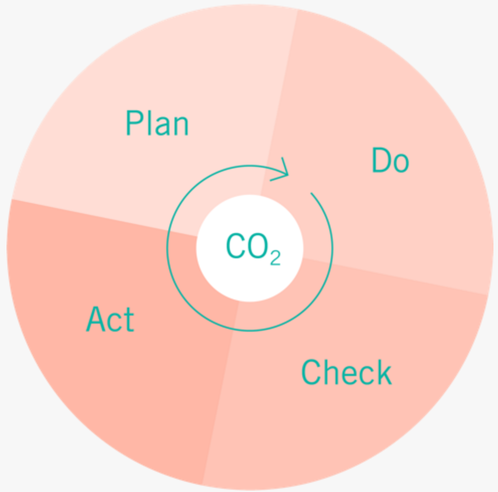
What does a certified organisation have?

Insights
(verified carbon footprint)



Transparency
and communication





CO_2 Management system
(yearly assessed by
accredited 3rd party)

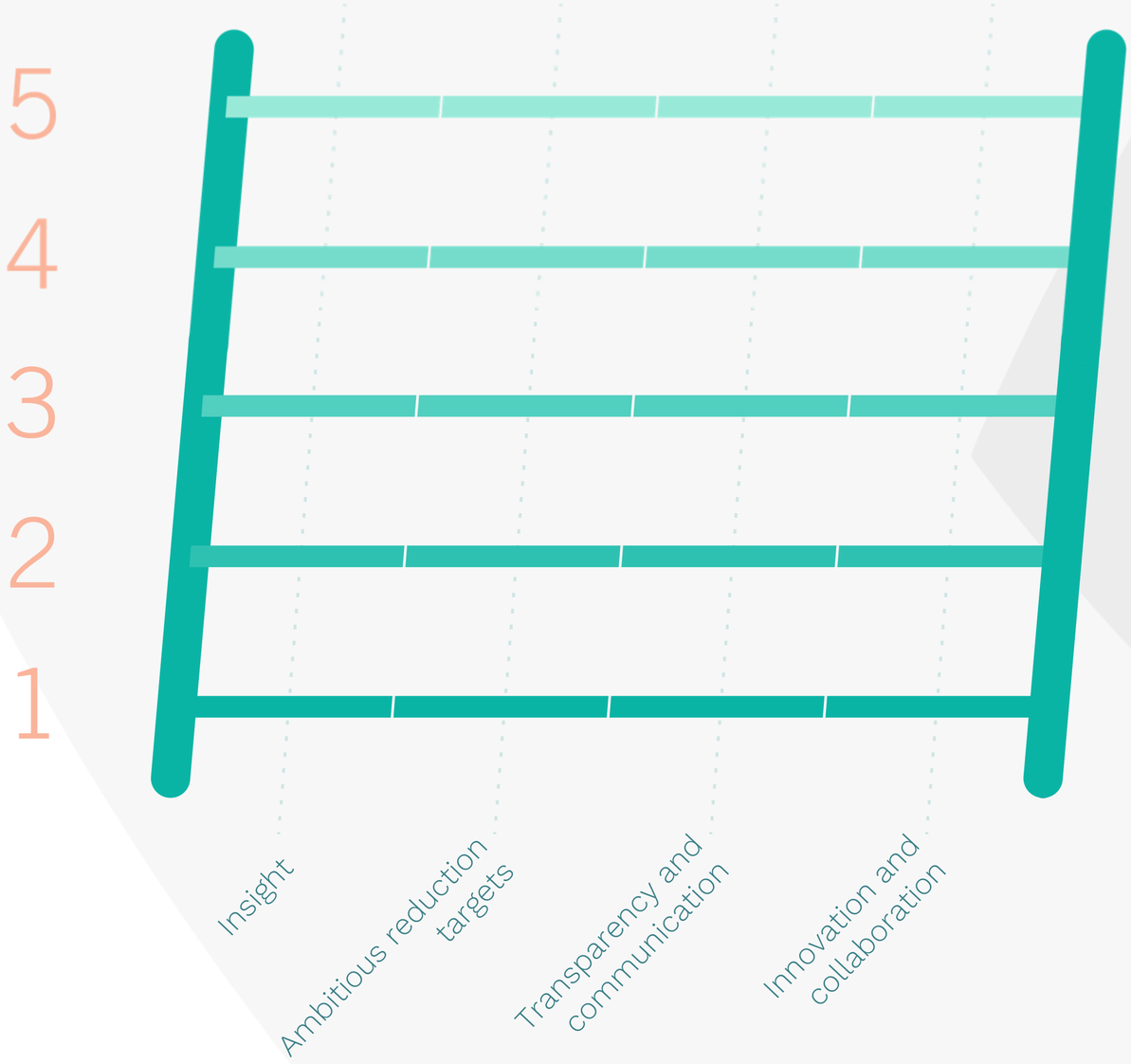
Ambitious reduction targets



Innovation and
collaboration



What does a certified organisation have?



Level 4, 5
Scope 1 + 2 + 3 emissions

Supply chain + industry

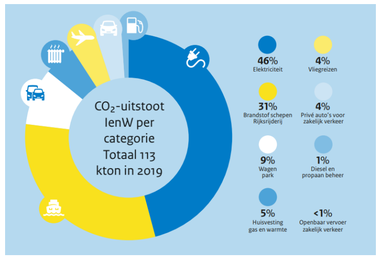
Level 1, 2, 3
Scope 1 + 2 emission

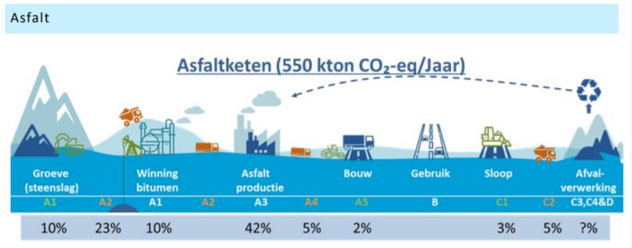
Own organisation + projects

Methodologies for measuring CO_2 emissions

Certified companies

- Carbon footprint
  - Organisation
  - Project (CO_2PL tenders)
  - Supply chain (level 4 and 5)
- Benchmark and monitor
- Continuously improvement
- Requirement: Publication
- **Requirement: monitor CO_2PL tenders**





Procuring parties

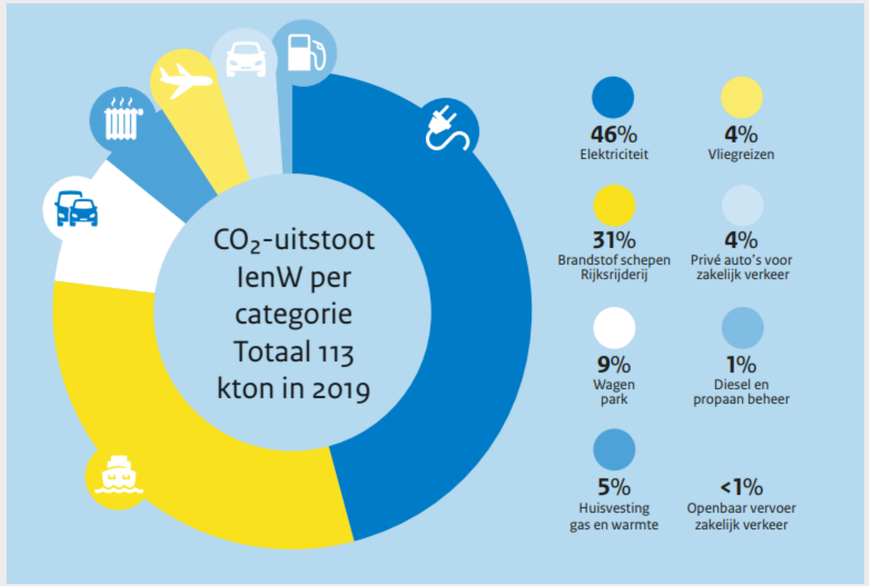
- ?
- Stimulated by Dutch government:
  - New GPP Manifesto: focus on measuring GPP
  - Stimulating CO_2PL: practice what you preach

Procurement = scope 3 emissions of contracting authorities

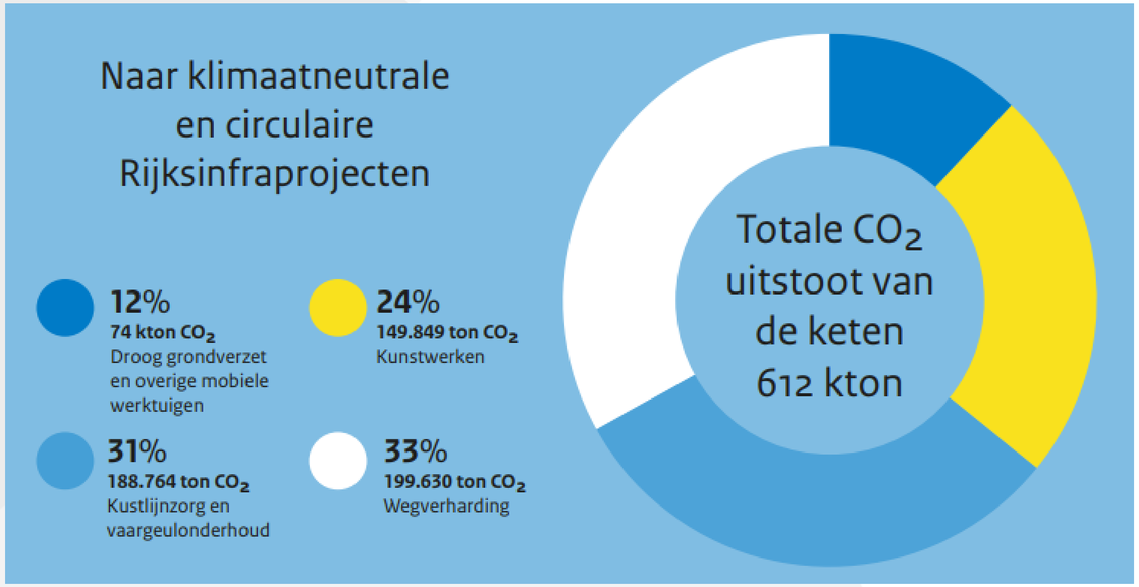
Measuring CO_2 emissions: Ministry of Infrastructure

The Dutch ministry of Infrastructure & Water management was one of the first procuring parties to use the CO_2PL, and is certified on the CO_2PL since 2017

CO_2 PL Level 3: scope 1 and 2

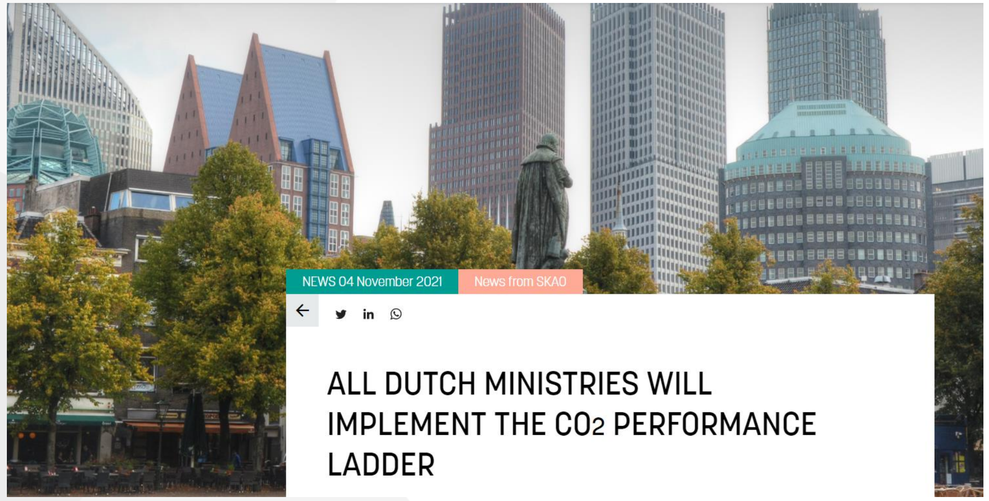


CO_2 PL Level 5: Procurement (part of scope 3)



Side effect: Practice what you preach

- All Dutch Ministries have committed to getting Certified.
- The Ministry of Infrastructure and Water Management is certified on level 5
- Dutch municipalities, provinces and water boards are also implementing the CO2PL as a CO_2 management system



Read more about the certification of governments

CO_2 management system

- **Proven methodology**: the CO_2 Performance Ladder is proven to be effective at structural carbon reduction. Organisations certified on the Ladder reduce their emissions twice as fast as the average.
- **Green business case**: award & competitive advantage in tenders
- Certified CO_2 management system (annual assessment)
- Focus on energy savings, renewable energy and carbon reduction, efficient material use
- Cultural shift in organisation: Carbon reduction in DNA
- Supply chain collaboration

GPP tool

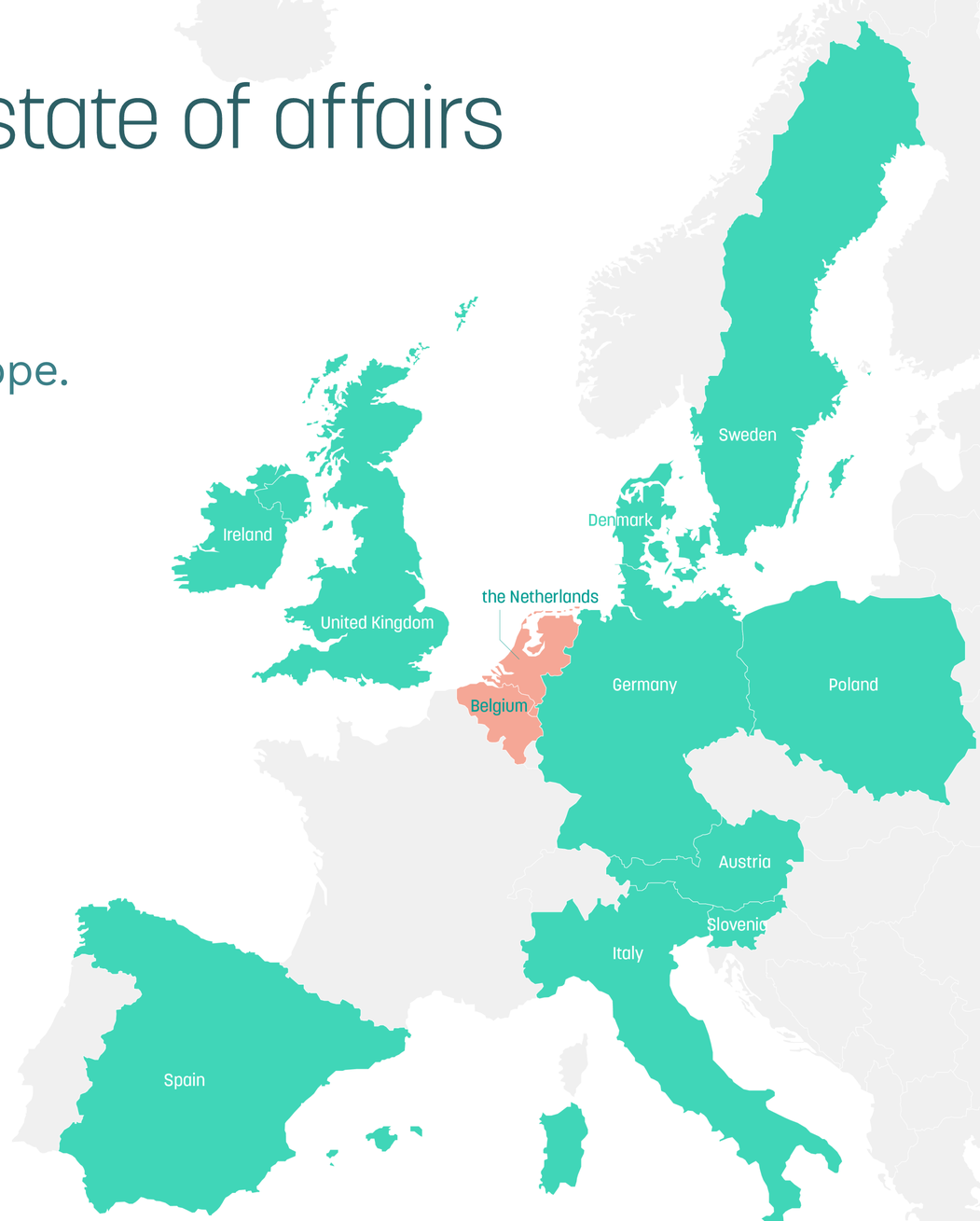
- Mentioned by IPCC and OECD as best GPP practice
- Effective: Power of procurement mobilises markets
- In **accordance with European procurement** directive
- It requires **3rd party accreditation**, which lowers the burden on procurement authorities to verify that companies fulfill their requirements
- 1 tool, 1 language – a certificate can be used for all projects for all contracting authorities using the Ladder in their procurement, whether local, regional, national or international
- The CO_2 Performance Ladder is user-friendly, and has low transaction costs for getting started.

CO_2 Performance Ladder in Europe: state of affairs

- Started in NL and BE.
  Now opportunities for every country and company in Europe.
  Especially in DK, DE, IE, UK, SE, AT, PL, SI, IT and ES

Quick Scan → Feasibility Study → Expressions of Interest

- Feasibility study in 2021 and 2022 to disseminate the CO_2PL in Europe



Stichting Klimaatvriendelijk Aanbesteden & Ondernemen

IISD
International Institute for Sustainable Development

IKEA Foundation

CO$_2$ PERFORMANCE LADDER

Thanks

For more information:
www.co2performanceladder.com

maud.vastbinder@skao.nl

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