

KBF Project Proposal

I. Basic Information			
Fund Name	Kunming Biodiversity Fund		
Project Title			
Project Number	[To be assigned to selected projects by MPTFO system]		
Thematic area	Indicate the primary thematic area and any secondary thematic area(s) the proposed project supports (Please refer to “Thematic Areas” in the guidelines on the 2026 Project Application).		
Project Description	[maximum 50 words]		
Timeframe	Anticipated start date: DD/MMM/YYYY ¹		
	Duration (in months): [add]		
Participating Organization(s) and Project Focal Points (No more than 3, with a preference for 1-2)	If more than one Participating Organization, <u>specify the role of each organization</u> (lead/coordinating, implementing ...)	Primary project focal point: Focal point name Title e-mail Secondary project focal point: Focal point name Title e-mail	
Geographical scope	Geographical scope [Select one] Global/interregional Regional Country	Region(s) [List all]	Country/countries [List all]
Beneficiary Country/Countries and Focal Points (No more than 3, with a preference for 1-2)	Country name	Focal point name Title e-mail	
	Country name	Focal point name Title e-mail	
	Country name	Focal point name Title e-mail	
Gender Equality Marker²	[Select one] ☐ GEM-0: The Key Activity is not expected to contribute to GEWE ☐ GEM-1: The Key Activity contributes to GEWE in a limited way ☐ GEM-2: GEWE is a significant objective of the Key Activity’s overall intent ☐ GEM-3: GEWE is the principal objective of the Key Activity		
SDG Targets	Indicate the SDG targets that will be address by the project.		
Total budget (USD)	Budget Requested		
	[Participating Organization 1]	[Add] [\$ Amount]	
	[Participating Organization 2]	[Add] [\$ Amount]	
	Total Budget Requested	[Add] [\$ Amount]	

¹ Official start date of the project will be the date of transfer of fund from MPTFO.

² <https://gendercoordinationandmainstreaming.unwomen.org/building-block/gender-equality-marker>

	Other Sources (Co-funding)	
	[Add Source 1]	[Add] [\$ Amount]
	[Add Source 2]	[Add] [\$ Amount]
	Total Co-financing	[Add] [\$ Amount]
Signatures of Participating Organization(s)		
Participating Organization(s)	Name/Title	
Executive Council Approval		
Date of Executive Council Approval: <co-chair name>, co-chair of the KBF Executive Council Signature:		

II. Situation Analysis

Limit: 500 words³

This section provides a brief, evidence-based summary of the challenges to be addressed, in line with the strategic priorities of the resource allocation strategy. This section should focus on identifying opportunities for reversing the trend of biodiversity loss and achieving the outcomes set out in the 2050 vision, including the four long-term goals by 2050 and the 23 action targets of the GBF by 2030, thereby contributing to the three objectives of the Convention on Biological Diversity and its protocols.

III. Project Objectives

Limit: 200 words

Clearly state the project's main objectives. What does the project aim to achieve that will trigger the accelerated and upscaled implementation of the Global Biodiversity Framework (GBF)?

IV. Theory of change

Limit: 500 words

Describe the theory of change for the transformational impact the project intends to deliver, including Impact, Outcomes, Outputs and Activities/Inputs.

V. Coordination, complementarities and value added

Limit: 400 words

Explain how the KBF investment will be complementary to previous, ongoing and planned efforts/operations/projects in the country. Explain how the KBF investment will contribute to the achievement of Sustainable Development Goals and GBF goals and targets. If the proposed KBF project will be integrated within or complemented by a larger project or program of the Participating Organization / Beneficiary Country, please identify the project or program and summarize alignment.

Explain how the project team will coordinate with government counterparts and relevant UN and non-UN actors engaged in the same geographic area or working on related themes. Where relevant, explain how existing coordination forums and existing coordinating platforms (e.g., national biodiversity committees, regional coalitions, etc.), will be leveraged.

³ Please use footnotes to all references and citations (these will not be counted in the specified word limit).

VI. Lessons Learned & Innovation

Limit: 200 words

Summarize major lessons from past programmatic experience relevant to the project. Identify how the project is expected to deliver maximum and/or catalytic results with available resources, based on good practices and lessons learned.

Describe how the project idea/approach is innovative and distinct from the previous or ongoing efforts to address the same challenges (i.e., how the project will use new technologies, implement new ideas/approaches/strategies, to achieve its goals).

VII. Sustainability, exit strategy and replication

Limit: 200 words

A brief description about how expected project results will be sustained beyond the timeline of the project, considering environmental, institutional and financial sustainability. Outline exit/handover strategies where relevant, describing expected roles and responsibilities of government and other stakeholders. Highlight where the project may pilot an innovative approach with potential for replication.

VIII. Social Impact

Limit: 400 words

Please describe how the project aligns with the Considerations for the implementation of the KMGBF, as outlined in the Section C of KMGBF, including but not limited to:

Gender equality and women's empowerment:

How is gender equality integrated into programming, with planned activities that enable active and meaningful participation of both women and men, as well as the consistent empowerment of women and girls. Please refer to Annex on [Application of Gender and Equality Markers in MPTFs](#). Helpful resource: [Gender Equality Marker – Guidance Note](#)

Youth and vulnerable groups inclusion:

Has the project identified ways to meaningfully engage with and empower youth population, vulnerable, marginalized groups, including disabled people, through an informed, inclusive, transparent and equal manner and accurately accounted for potential positive or negative implication of the proposed approach and their roles in the project implementation?

IPLCs engagement and ownership:

Explain how Indigenous Peoples and Local Communities (IPLCs) were involved in the design of the project and how they will be actively engaged throughout the project cycle, enabling their voice and ownership of planned activities. Describe whether and how free, prior and informed consent (FPIC) processes were and will be ensured. Describe if the project activities are located on land and territories claimed by IP and/or if there is any potential adverse effect on the development of priorities, decision making mechanisms, and forms of self-governance of IPLCs, as defined by them.⁴

IX. Communications, outreach and learning

⁴ If any of the above apply, please provide a comprehensive Safeguard Strategy, according to the leading organization's policy and internal requirements, describing how the project plans to address said issues as an Annex.

Limit: 200 words

All KBF funded projects are expected to have communication, outreach and learning components to promote project results and enable replication. Activities and products under this plan are expected to target broader audiences beyond the project's stakeholders to enhance and catalyze further impact. Please describe how the proposed project will achieve this requirement, the key communication products, and outreach material specifying the language in which they will be produced.

X. Budget

Please fill in the project budget template in the excel file attached (only the budgets using the provided template will be considered) at an outcome, output and activity level. **Additionally, classify each activity into one UNDG expense category.** If the activity involves more than one type of expenditure (e.g., Travel and Contractual services), you will need to disaggregate said activity into the different types of expenditure involved.

XI. Results Framework

Please define and describe indicators for each result of the project at an outcome and output level. These indicators should be relevant to the overall ToC and should follow the project intervention logic. This logframe will be reference point for project performance measurement and should be used to guide monitoring activities. Please consider the SMART principles⁵ when defining each indicator.

Outcome 1: <Add project-level outcome>					
		Baseline (YY)	Target (MM-YY)	Means of verification	Responsible Org
Outcome Indicators	1.1 Add outcome indicator				
	1.2 Add outcome indicator				
Output Indicators	1.3 Add output Indicator				
	1.4 Add output Indicator				
Outcome 2: <Add project-level outcome>					
		Baseline (YY)	Target (MM-YY)	Means of verification	Responsible Org
Outcome Indicators	2.1 Add outcome indicator				
	2.2 Add outcome indicator				
Output Indicators	2.3 Add output Indicator				
	2.4 Add output Indicator				

⁵ For reference, please see the following [guidance](#) on SMART principles and methodology.

[illegible]

XIII. Risk management framework

Using the risk framework provided below, detail the key risks that may impact the achievement of the intended results, along with the corresponding risk avoidance and mitigation measures. Please ensure the risk assessment is comprehensive, addressing social, environmental, economic, conflict-related, and other relevant factors. Where necessary, include a Risk Management Plan for any critical risks as an annex to the proposal.

Risk category	Description
Contextual risks	Risks related to conflicts, safety and political insecurity jeopardizing the delivery of the project outputs
Institutional risks	Risks related to the beneficiary country's institutions participation in the project activities
Project level risks	Risks that may negatively affect the delivery of the project outputs.

Category of Risk	Risks	Likelihood	Impact	Level	Implications for project/ programme	Mitigation measures	Risk Owner
Contextual / Programmatic / Institutional	High priority risks for project/ programme	☐ Very improbable (1) ☐ Improbable (2) ☐ Possible (3) ☐ Probable (4) ☐ Very probable (5)	☐ Negligible (1) ☐ Low (2) ☐ Moderate (3) ☐ Significant (4) ☐ Catastrophic (5)	[calculate likelihood x impact] (1-3 negligible, 4-6 low, 8-12 medium, 15 high, 16-25 very high)	Analysis of the implications for the project/programme	Measures being taken and/or proposed to mitigate risk	

Annexes

Please attach the following information (when applies) as a separate annex document. Kindly enumerate the included attachments for reference.

Mandatory

- A1. Workplan
- A2. Result-based budget and UNSDG Categories budget (as per the attached template)

Optional

- A1. Broader baseline and situation analysis (focus on the country- and area-specific context beyond what is described on section II)
- A2. Relevant Maps of the project intervention area and/or relevant region/area (particularly for transboundary or multi-country proposals)
- A3. Full Theory of Change (ToC) Diagram, including a description of the intervention logic.
- A4. Detailed description of outcomes, outputs, and activities. For projects involving multiple partners, include who is directly responsible for their implementation.
- A5. Complementary Plans or documents might include a Comprehensive Safeguard Strategy (according to each institution's internal requirements and guidelines), IPLCs engagement plan, Monitoring and Evaluation Plan, Stakeholder Engagement plan.

Annex I. Workplan

[illegible]