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Plan Bleu's National Focal Points Meeting

By videoconference, 19-20 May 2021

Agenda Item 8: Proposed 2022-2023 Programme of Work

Plan Bleu
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Introductory note

This working document presents in the format of tables the overall Programme of Work proposed by Plan Bleu / RAC to Contracting Parties for the biennium 2022 – 2023, so as to give them an overview. Further details are provided only for the items which have not been covered otherwise during previous sessions of the Focal Points meeting and in working documents 2 Observing the environment and the development, 3 Integrating Climate Change as a priority, 4 Blue Economy, 5 Living in harmony with Nature, 6 Socio-economic analysis and economic instruments, and 7 Building a regional vision and strategy based on participatory foresight.

Agenda for Plan Bleu's Focal Points meeting:

The Focal Points will be invited to provide comments and suggestions on the proposed activities for the next biennium, and might also propose other activities for consideration by the meeting. The Focal Points might agree on formalized recommendations on this topic as outcomes of the meeting, and / or indicate the interest of their government to be associated to specific activities, workshops or pilot activities.

1. Plan Bleu's mandates

1. Mandates of Plan Bleu / RAC include its longstanding work on assessments and observatory of the environment and development, on foresight, on support to the MSSD, on socio-economic analysis, on climate change, and on blue economy. These themes have been addressed in dedicated sessions and working documents.

2. Plan Bleu has also addressed thematic issues which were of particular relevance or interest to Contracting Parties at specific points in time; for example in the past, on water, forests, cities or transport.

3. Plan Bleu / RAC provides added value to the UNEP/MAP – Barcelona Convention system through its work on the science – policy interface but also multi-stakeholder interaction; facilitation to policy making through regional strategies and peer reviews; identification of and capitalization on best practices, and capacity-building.

4. Plan Bleu / RAC regularly brings contributions activities led by other UNEP / MAP components, but such contributions are not systematically mentioned here. For example, Plan Bleu / RAC might implement the Climagine approach in an activity led by PAP / RAC within the GEF MedProgramme, under Programme 3 Climate of this Programme of Work.

5. The Programme of Work proposed by Plan Bleu / RAC has to be linked to the UNEP / MAP Medium-Term Strategy (MTS) 2022 – 2027 (UNEP/MED WG504.4). The preliminary draft of this strategy has been discussed during the Meeting of the MAP Focal Points on the MTS (on-line meeting, 13 – 15 April 2021). The outcomes of this meeting have not been reflected in the present document.

6. Similarly, the Programme of Work of Plan Bleu is, at the time of the writing of the present document, in the process of being integrated by the Coordinating Unit in an overall MAP Plan of Work. Slight modifications might occur but it has not been possible to include them for timing reasons. However, it is to be noted that the frame of the Programme of Work (1. Pollution / 2. Biodiversity / 3. Climate / 4. Sustainable resource use / 5. Governance / 6. Shared vision / 7. Advocacy – education) is an agreed-upon structure which all MAP components have used for their respective Programme of Work and that coherence between the different components has been sought through exchanges.

2. Elements of context

7. Current priorities from Plan Bleu / RAC's point of view, include the relevance of the One Health approach in the context of the pandemic, and the focus on advocacy and education under Programme 7 to answer expectations stemming from the civil society and in particular the youth to be informed and deal with regional climate and environmental challenges.

3. Proposals of activities 2022 - 2023

8. **Pollution**: while activities related to pollution are mainly led by MedPol in the UNEP/MAP – Barcelona Convention system, Plan Bleu / RAC proposes to lead two pollution-related activities to be addressed through a systemic lens: an activity related to desalination (already addressed in a previous session and in working document 4 Blue Economy) and another one in favour of the development of a One Health approach in the Mediterranean. Plan Bleu RAC's mandate to address the interactions between environment and development in a systemic way positions these two activities within the area of intervention and leadership of Plan Bleu / RAC, while other thematic UNEP/MAP components will contribute to the activities.

9. It might be considered realistic to engage in preparatory activities for the One-Health approach during the 2022 – 2023 biennium, but to plan the Med-wide conference only by 2024.

MTS Programme 1. Towards a pollution and litter free Mediterranean Sea and Coast embracing circular economy

Main activity	Expected deliverable	Lead	Other Component(s) / Partners	Rationale: core MAP mandates and COP decisions
Outcome 1.1. A holistic and response/measures to phase out pollution and stop degradation (litter, chemicals, contaminants, eutrophication, noise, oil and emerging pollution) implemented at national and regional level for a sustainable Mediterranean coastal and marine ecosystem				
Outcome 1.2. Systemic approaches for Circular Economy as well as Sustainable Consumption and Production incorporated into key sectors of activity which are main sources of pollution				
Assess the status of desalination in the Mediterranean and elaborate recommendations to minimize environmental impact of desalination and assist sustainable investment decision-making.	State of play of Desalination in the Mediterranean made available through maps or publication Best practices to minimize environmental impact of desalination compiled Recommendations elaborated in a decision support tool to assist sustainable investment decision-making & dissemination of the tool through participation in events	Plan Bleu	MEDPOL, PAP/RAC AFD	Growing importance of desalination globally and in particular in the Mediterranean Link to work by MedPol (Technic.Guidelines 2003 https://digitallibrary.un.org/record/522520?ln=fr , new work planned), by Plan Bleu (Note Plan Bleu n°16 2010, SoED 2020 and its dedicated spin-off) and other stakeholders (AFD, OSS…) Taking in consideration what is developed by MedPol in terms of standards and criteria in the frame of the MedProgramme especially CP 2.1
Outcome 1.3. One Health approach developed, including the link between human health and pollution, including prevention, and lessons learnt from the COVID-19 pandemic				
Develop and implement a one-health approach for the Mediterranean, in partnership with WHO and FAO (2022/2023)	Organize a Med-wide conference on One-Health approach for the Mediterranean with all BC CPs invited Minutes of the conference reviewed by participants and published in the format of a Plan Bleu cahier	Plan Bleu	CU WHO FAO, UNEP UNESCO, One Health High-Level Expert Council	

10. **Biodiversity**: while activities related to biodiversity are mainly led by SPA / RAC in the MAP system, and as mentioned in a previous session, Plan Bleu / RAC proposes to lead activities on ecosystem restoration (wetlands, coastal reefs) pending being awarded funding under an on-going call for application; and to produce a publication in the framework of the Interreg MBPC project in which Plan Bleu / RAC is involved.

MTS Programme 2. Towards Healthy Mediterranean Ecosystems and Enhanced Biodiversity				
Main activity	**Expected deliverable**	**Lead**	**Other Component(s) / Partners**	**Rationale: core MAP mandates and COP decisions**
Outcome 2.1. Ecosystem resilience improved through restoration of those with best regeneration potential				
Using the outcome of pilot projects, identify innovations, capitalize and promote replication by sharing best practices and know-how on ecosystems restoration	Focus on wetland / peatland restoration (6 action sites): advocacy paper issued; best practices and lessons learnt disseminated through publication, social media and dedicated events including one side-event during COP21	Plan Bleu	SPA/RAC, PAP/RAC 30 partners led by University College Dublin (UCD); 11 partners led by Consejo Superior de Investigaciones Científicas (CSIC) - Spain; MBPC	Building on previous work undertaken in the frame of the Interreg Med MBPC project Link with Post-2020 SAP BIO, the EcAp Roadmap and other relevant MAP policy documents
	Focus on coastal reefs restoration (4 pilot projects): dedicated web platform set-up; advocacy paper issued; best practices and lessons learnt disseminated through social media and in events			
	Policy paper issued on transformative challenges for the conservation, restoration and wise use of biodiversity in the Mediterranean			

11. **Climate**: Plan Bleu / RAC proposes to take the lead on two main activities under this Programme. Both have been addressed previously (Nature-Based Solutions under Living in Harmony with Nature and MedECC work under Integrating Climate Change as a Priority).

MTS Programme 3. Towards a Climate Resilient Mediterranean				
Main activity	**Expected deliverable**	**Lead**	**Other Components / Partners**	**Rationale: core MAP mandates and COP decisions**
Outcome 3.1. Nature-based solutions implemented to prevent or reduce the impact of climate change on coastal and marine ecosystems				
Promote and develop tools for the application of nature based solutions in the Mediterranean for adaptation and mitigation to climate change, disaster risk reduction and sustainable development/green economy.	Decision-making guide prepared for use and funding of Nature-based Solutions by local authorities in the Mediterranean	Plan Bleu	SPA/RAC, PAP/RAC, SCP/RAC	Naples Ministerial Declaration Continuation of activities by MedECC Link to Regional Plan for Adaptation to Climate Change
	Knowledge increased on socio-economic impacts of the practical implementation of NbS (thematic publications in different contexts, for example "in Mediterranean cities")	Plan Bleu		Building on MedUrbanTool activity in 2020 - 2021
Outcome 3.4. Better understanding and knowledge of climate change and its impacts on environment and development				
Develop and provide policy recommendations to address thematic impacts of climate change	MedECC Report on adaptation in coastal zones, based on literature review, issued (2022)	Plan Bleu	MedECC, UfM	Naples Ministerial Declaration; "Main Fact 9 – Climate change impact: ..."; paragraph 9.a) Collect scientific findings in an easily accessible form on behalf of decision-makers at any level, and develop transdisciplinary research and inter-sectoral policies to address climate change through a cross-cutting approach, particularly in the water-food-energy nexus. b) Evaluate the environmental, economic and social impacts of sea-level rise and coastal hazards, associated with climate change in coastal areas, with a view to ensure that land-use planning and infrastructure take full account of relevant climate change scenarios and uncertainties; c) Boost capacity building and involvement of a range of actors – particularly the scientific community, private sector and civil society – in designing and implementing adaptation strategies, and mobilizing funding resources, inter alia, through subsidies' reforms and efficient green taxcollection;" Regional Action Plan for Adaptation to Climate Change Building on previous work by Plan Bleu with MedECC, such as MAR1, which identified priority themes
	MedECC Report on CC and water - energy- food - ecosystems management at watershed level, based on literature review, issued (2022)			
	MedECC Report on environment, conflicts and migration, based on literature review, issued (2023)			

12. **Sustainable resource use**: Plan Bleu / RAC proposes to take the lead or co-lead with SCP / RAC, on several activities related to Blue Economy (in particular, marine renewable energy, tourism, and

economic instruments) as described previously and in working documents 4 Blue Economy and 6 Socio-economic analysis and economic instruments.

MTS Programme 4. Towards the sustainable use of coastal and marine resources including by the promotion of circular and blue economy				
Main activity	**Expected deliverable**	**Lead**	**Other Component(s)**	**Rationale: core MAP mandates and COP decisions**
Outcome 4.2. Sustainable Blue and Green Economy Tools and approaches in the context of SD and MSSD streamlined in key economic sectors for the region (Marine Renewable Energy, Aquaculture, Tourism, Offshore Activities, Textile, Food, Construction)				
Promote the use of alternative, marine renewable energy resources in the Mediterranean	State of play of marine renewable energy sector in the Mediterranean region developed and displayed online Environmental benefits and potential risks from different types of marine renewable energies assessed, taking into consideration socioeconomic elements, and disseminated.	Plan Bleu	CU, MED POL, REMPEC, PAP/RAC IRENA IMELS	Naples Ministerial Declaration
Support Contracting Parties' engagement into concrete actions to better balance economic development and environmental protection in the coastal tourism sector.	State of play of sustainable marine and coastal tourism in the Mediterranean prepared and displayed. Best practices on sustainable tourism identified and shared. Capitalization on good pratices and dissemination of tools to assess the impact of marine and coastal tourism projects and evaluate alternatives.	Plan Bleu	CU, MED POL, SCP/RAC, PAP/RAC	Building on work initiated and on-going in the frame of the Interreg Sustainable Tourism Community and in line with sustainable development and circular economy principles integrated in the SCP Regional Action Plan Naples Declaration MSSD
Boost targeted actions for a sustainable and inclusive Blue economy transition in the Mediterranean	Med Forum on Blue Economy	PB	SCP/RAC	Decision IG.24/13 - Development of a Set of Regional Measures to Support the Development of Green and Circular Businesses and to Strengthen the Demand for more Sustainable Products
	Innovative approaches in aquaculture development identified and promoted	PB	MED POL AFD	Link with MedPol approach under Pollution and in particular its Region Plan on Aquaculture
	State of play of use of digital innovation for blue economy	PB	INFO/RAC	Link with INFO/RAC activities
Follow-up on SCP indicators under the framework of the SCP Action Plan and MSSD implementation.	Databasis of SCP indicators updated in coordination with Plan Beu Observatory	SCP/RAC	PB	Monitoring of SCP Regional Action Plan Follow-up to Decision IG24/3 (COP21)
Outcome 4.3. Innovative environmental management and economic instruments implemented for the protection and efficient use of coastal and marine resources				
Support the effective use by CPs of economic instruments and other tools for nature conservation and sustainable development in order to diversify the policy mix in the Mediterranean	Cross-sectoral workshop organized on environmental economic instruments in the Mediterranean, sharing good practices across sectors (climate, water, biodiversity, pollution, fisheries); report on best practices issued, based on output of the workshop and complemented by invited expert)	PB	SPA/RAC, MedPol, SCP/RAC OECD	- Activity Report of the Compliance Committee for the biennium 2018-2019, recommendation "To urge and recommend the Contracting Parties concerned to promote the sharing of information and experience among them to enhance the use of economic instruments in the Mediterranean region..... and to take appropriate measures to adopt relevant economic, financial and/or fiscal instruments intended to support local, regional and national initiatives for ICZM." - UNEP/MAP operational communication strategy 2020/2021: "Call to Action: As the leading authority on environmental sustainability in the Mediterranean, we strive to set a regional agenda that leads with research, policies, and economic incentives." - Article 21 of ICZM Protocol "Gradually reduce environmentally harmful subsidies while putting in place compensatory measures to address socio-economic

	Publication on the applicability of conservative easement tools under different Mediterranean legal frameworks issued, based on literature review Regional report on environmentally harmful subsidies, in collaboration with OECD			losses that might occur"; - Follow-up on key messages of SoED 2020. - Naples Declaration 9.c) Boost capacity building and involvement of a range of actors – particularly the scientific community, private sector and civil society – in designing and implementing adaptation strategies, and mobilizing funding resources, inter alia, through subsidies' reforms and efficient green tax collection;
Outcome 4.4. To develop a circular economy within global value chains enabling a more conducive policy framework for sustainable economic development				
Promote implementation of circular economy principles in key sectors	Workshop organized and publication issued, focused on water and wastewater sectors to address key water-related challenges	Plan Bleu	SCP / RAC	Decision IG.24/13 - Development of a Set of Regional Measures to Support the Development of Green and Circular Businesses and to Strengthen the Demand for more Sustainable Products

13. **Governance:** Plan Bleu / RAC proposes to take the lead on several activities in the Governance programme, in particular related to indicators (legal indicators; SCP indicators in collaboration with SCP / RAC), and to MedECC governance, both being mentioned previously and in working documents 2 Observing the environment and the development, 3 Integrating Climate Change as a priority, and 7 Building a regional vision and strategy based on participatory foresight.

14. The conceptual framework on linkages between IMAP, MSSD and SDGs indicators is still under review and might be integrated to other activities within the MAP overall Programme of Work.

MTS Foundational Programme 5: Governance

Main activity	Expected deliverable	Lead	Other Component(s)	Rationale: core MAP mandates and COP decisions
Outcome 5.1. Effective Implementation and Enforcement by the Contracting Parties of the Barcelona Convention, its Protocols, MAP Policies, the MSSD and Programmes of Measures achieved at regional and national levels				
Establish a Framework for assessing the implementation of the Barcelona Convention and its Protocols and their contribution to the GES, MSSD and SDGs	A conceptual framework established to review linkages between IMAP Ecological Objectives, MSSD indicators and SDGs indicators.	Plan Bleu	CU	Link to IMAP and MCSD
	Definition and initial evaluation of legal indicators conducted through literature review and workshops	Plan Bleu	CU Institut Francophonie pour Dévelt Durable CIDCE IUCN	Builds on discussion held in side-event during Naples Convention and recommendations by the Compliance Committee and the MCSD
Organize the Meeting of the PB Focal Points	Meeting of the Focal Points of Plan Bleu organised	Plan Bleu	CU, other RACs	Core MAP Secretariat function
Outcome 5.3. Policy coherence and complementarity ensured among relevant work at global, regional and national levels and among MAP-Barcelona Convention system's policy and regulatory instruments				
Strengthen further and sustain the Simplified Peer Review Mechanism (SIMPEER)	Peer review process extended to 2 to 3 CPs; SIMPEER methodology updated, based on lessons learned from previous exercises, in cooperation with relevant global processes and organizations (OECD, UNECE, HLPF), and in synergy with SDG peer review processes; publication issued and side events organized.	Plan Bleu	CU UNDESA, OECD, UNECA, UNECE, UNESCWA, EPLO MCSD members and MAP Partners	MCSD Constitutive Documents (Decision IG.22/17) Building on previous SIMPEER exercises 1 and 2, and publication on synthesis and lessons learnt

Outcome 5.4. Enhanced partnerships and multi-stakeholder engagement, including with the private sector and science policy interface				
Develop, sustain and connect science policy interfaces on climate change and IMAP implementation in the Mediterranean at regional level	At least 1 national SPI pilot set up in EcAp MED III beneficiary countries. National thematic events/workshops organized in line with respective priorities and needs of beneficiary country	CU and / or Plan Bleu	CU, MED POL, PAP/RAC, SPA/RAC EEA, MedRegion, MSFD TG	In the frame of Plan Bleu's contribution to EcAp Med III
Strengthen the science policy framework for climate change in the Mediterranean	MedECC institutional set-up reviewed including ToRs for the Steering Committee; gouvernance agreed including Plan Bleu functioning as MEDEEC Secretariat	Plan Bleu	MedECC, UfM	Link to Regional Action Plan for Adaptation to Climate Change Follow-up on support activities to MedECC from 2018 to 2020, which led to finalization of MAR1 report

15. **Shared vision**: In line with its mandate, Plan Bleu / RAC proposes to strengthen and further conduct work on monitoring the MSSD and developing new partnerships and approaches to regional observation of environment and development and providing support to national and subnational observation, as presented previously and in working document 2 Observing the environment and the development. The impacts of the ongoing COVID-19 crisis are proposed to be analysed in a dedicated activity. Plan Bleu / RAC's work on socio-economic analysis and economic instruments is proposed to be further strengthened, as presented previously and in working document 6 Socio-economic analysis and economic instruments. MED 2050 foresight activities are proposed to be continued, as presented previously and in working document 7 Building a regional vision and strategy based on participatory foresight. Plan Bleu's planned contribution to the transboundary diagnostic analysis expected under the GED MedProgramme also falls into this programme.

MTS Enabling Programme 6: Together for a shared vision of the Mediterranean sea and coast				
Main activity	**Expected deliverable**	**Lead**	**Other Component(s) / Partners**	**Rationale: core MAP mandates and COP decisions**
Outcome 6.1 Environment and Development Observation and IMAP monitoring provide updated and quality assured data in support of decision-making by Contracting Parties and assessment of GES				
Strengthen the MSSD monitoring framework and a regional observatory on the environment and development	Framework agreement with UNEP Science Division and / or UNEP-GRID signed MAP Environment & Development observatory worked out, based on up-todate tools and technology on an open-access data-sharing platform 4 agreements with national or regional partners to give access to their data through the shared platform	CU and / or Plan Bleu	CU, INFO-RAC, other RACs UNEP-GRID: UNIGE	Mandate for an observatory on the environment and development (CoP 21 - Naples - Decision IG.24/3 - Implementation, Monitoring and Mid-Term Evaluation of the MSSD 2016-2025 and of the Regional Action Plan on Sustainable Consumption and Production in the Mediterranean CoP 20 - Tirana - Decision IG.23/04: Implementation and monitoring of the MSSD 2016–2025 and of the Regional Action Plan on Sustainable Consumption and Production in the Mediterranean) MSSD Flagship initiative 6.5.5 Building on preparatory work on Plan Bleu observatory conducted in 2020/2021
Support and strengthen existing national and subnational observation networks and capacities	Capacity-building conducted at national level through workshops, in line with the work done for the definition of national IMAP in the ecosystem approach	Plan Bleu	INFO/RAC EEA, regional and national agencies	Building on work undertaken in the frame of SEIS project Link to EcAP

Analyse COVID-19 impacts using One Health approach on environment / development in Mediterranean	Publication issued (2023), using available international statistics covering at least the year 2020	Plan Bleu	CU	Building on previous work from the Coordinating Unit (https://www.unenvironment.org/unepmap/mediterranean-action-plans-strategic-response-covid-19-blueprint-action)
Outcome 6.2. Science-based IMAP, foresight and other assessments and assessment tools for strengthened science-policy interface and decision making				
Enhance use of socioeconomic analysis and linked tools in the UNEP/MAP system	Framework developed to ensure an effective, strategic streamlined use of socioeconomic analysis and linked tools in the UNEP/MAP (2022-2027)	Plan Bleu	CU and all RACs	Barcelona Convention Article 4.4: ". In implementing the Convention and the related Protocols, the CPs shall [...] utilize the best available techniques and the best environmental practices and promote the application of, [...] environmentally sound technology, [...], taking into account the social, economic and technological conditions." Activity Report of the Compliance Committee for the biennium 2018-2019, recommendation "To urge and recommend the Contracting Parties concerned to promote the sharing of information and experience among them to enhance the use of economic instruments in the Mediterranean region..... and to take appropriate measures to adopt relevant economic, financial and/or fiscal instruments intended to support local, regional and national initiatives for ICZM
	CPs supported in conducting socio-economic assessment of measures aimed at achieving GES	Plan Bleu	SPA/RAC ABIOMMED consortium led by HCMR, European Commission	Building on previous work undertaken in the MedRegion project and work initiated under ABIOMMED project. Support to EcAp implementation.
Outcome 6.3. Inclusive and participatory foresight activities conducted at regional and national levels, with associated capacity-building				
Support transition towards a Sustainable and Inclusive Future in the Mediterranean at 2050 – Building Back Better using strategic participatory foresight	MED2050 Module on transition pathways – finalization, publication and dissemination;	Plan Bleu	CU, all MAP components	Decision IG 24.4 "5. Endorse the proposed revised roadmap for the MED 2050 foresight study, as contained in Annex III of the present Decision, and request the Secretariat to implement the proposed roadmap; 6. Encourage the Contracting Parties to participate in the phase II of MED 2050 foresight study, organise on a voluntary basis national or sub-regional workshops, and nominate relevant experts or interested national stakeholders including youth representatives to contribute to the study;" Decision IG 24.2, Roadmap for next MTS: "The evaluation of the current MTS and the preparation of the next MTS need to take into account the relevant evaluation and assessment processes within the MAP-Barcelona Convention system (including the MSSD 2016-2025 mid-term evaluation, the SCP Action Plan mid-term evaluation, the 2017 MED QSR, the 2019 SoED and the MED 2050 foresight study preparation)" Naples Ministerial Declaration "We commit to take concrete action to enhance the level of safeguard of the Mediterranean Sea [...] for the benefit of present and future generations [...]; recalling the urgency to engage all relevant stakeholders, and in particular the younger generations, to directly participate in decisions affecting our common future" Building on Med2050 work in 2020 – 2021 (module 1 on trends and signals, module 2 on vision)
	Elaboration of a Med2050 toolbox, including best practices, in support of decision-making; MED 2050 dissemination at national / subnational / watershed levels: pilot(s) ; in relations with national / local ISP.		Région Sud, MTES	
	Partnership building through a network of Mediterranean foresight institutes on the basis of MED 2050, and follow-up work.			
	One Contracting Party supported for "future-proofing" assessment of national policies (2023)		1 contracting party on a volunteer basis	Building on the whole Med2050 foresight programme

16. **Advocacy - Education**: Plan Bleu / RAC proposes to continue its advocacy and communication activities through articles and media outreach, publications, webinars and social networks, and to further develop partnerships with educational institutions. Plan Bleu and SCP / RAC have been approached to participate in a consortium led by Institut de Ciències del Mar (ICM, Spain) in support of a Decade of the Oceans Collaborative Center for the Mediterranean. This activity could give high visibility to UNEP/MAP work, pending acceptance of the proposal.

MTS Enabling Programme 7: Towards a strong and united Efficient/Strengthened/Stronger advocacy, awareness, education and communication of the Mediterranean sea and coast

Main activity	Expected deliverable	Lead	Other Component(s) / Partners	Rationale: core MAP mandates and COP decisions
Outcome 7.1. Stakeholders and policy makers properly informed about the state of the Mediterranean Sea and coast and aware of the environmental priority issues				
Develop communication material and events to enhance knowledge and disseminate information from PB findings	Relevant communication material and events to enhance knowledge on PB actions developed (at least 24 web articles per year, 2 webinars/events for the general public per year, at least 5 publications per year)	Plan Bleu	CU and other Components as relevant	Accessibility of general information on MAP websites, ensuring content is tailored to each targeted; audience improved.
Outcome 7.2. Citizen and general public awareness and outreach raised through citizen science and digital campaigns				
Promote the Decade for Ocean in the Mediterranean	An active Decade Collaborative Center for the Mediterranean, set up, a Mediterranean roadmap for the Decade issued Awareness raised through events, publications, and digital campaigns	Plan Bleu and SCP/RAC	CU and other Components as relevant ICM (lead), UNESCO-IOC	Core MAP mandate on ocean protection and awareness
Further establish/extend educational activities and promote educational programmes in cooperation with academic institutions, focusing on marine and coastal issues, with the aim to promote education on sustainable development.	Partnership agreements with educational institutions established	CU	All RACs	(continuation from previous PoW activity)