RESOURCE MOBILIZATION STRATEGY

JOINT REVIEW BY MEMBER STATES AND THE SECRETARIAT

CORPORATE SERVICES DIVISION
NAIROBI, KENYA

The 2014 Global Funding Strategy

Secure

Stable

Adequate

Increased

Regular Budget

Environment Fund

Earmarked Funding

Partnerships

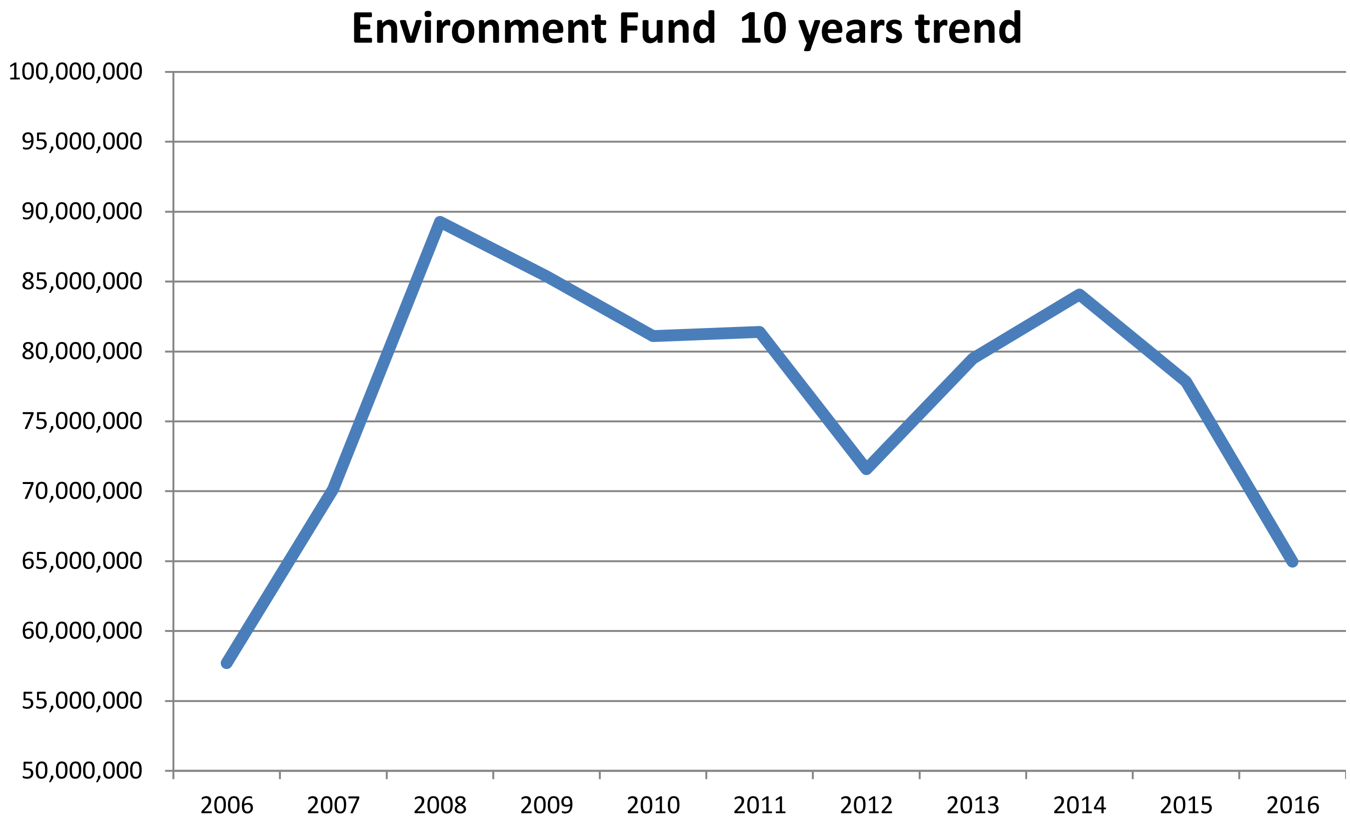
Private Sector

Foundations

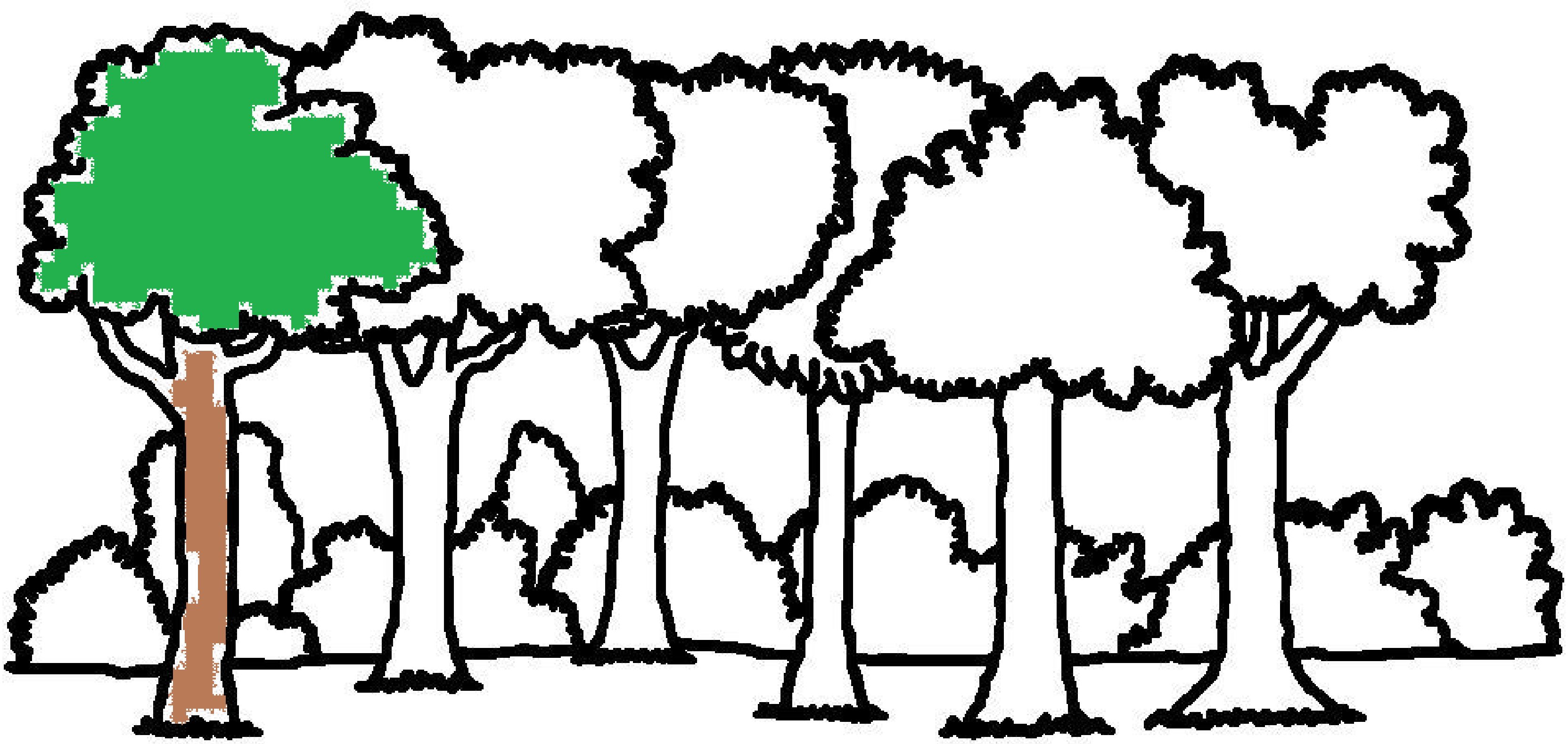
Global Funds

Sister Organizations

A weakening core is not healthy

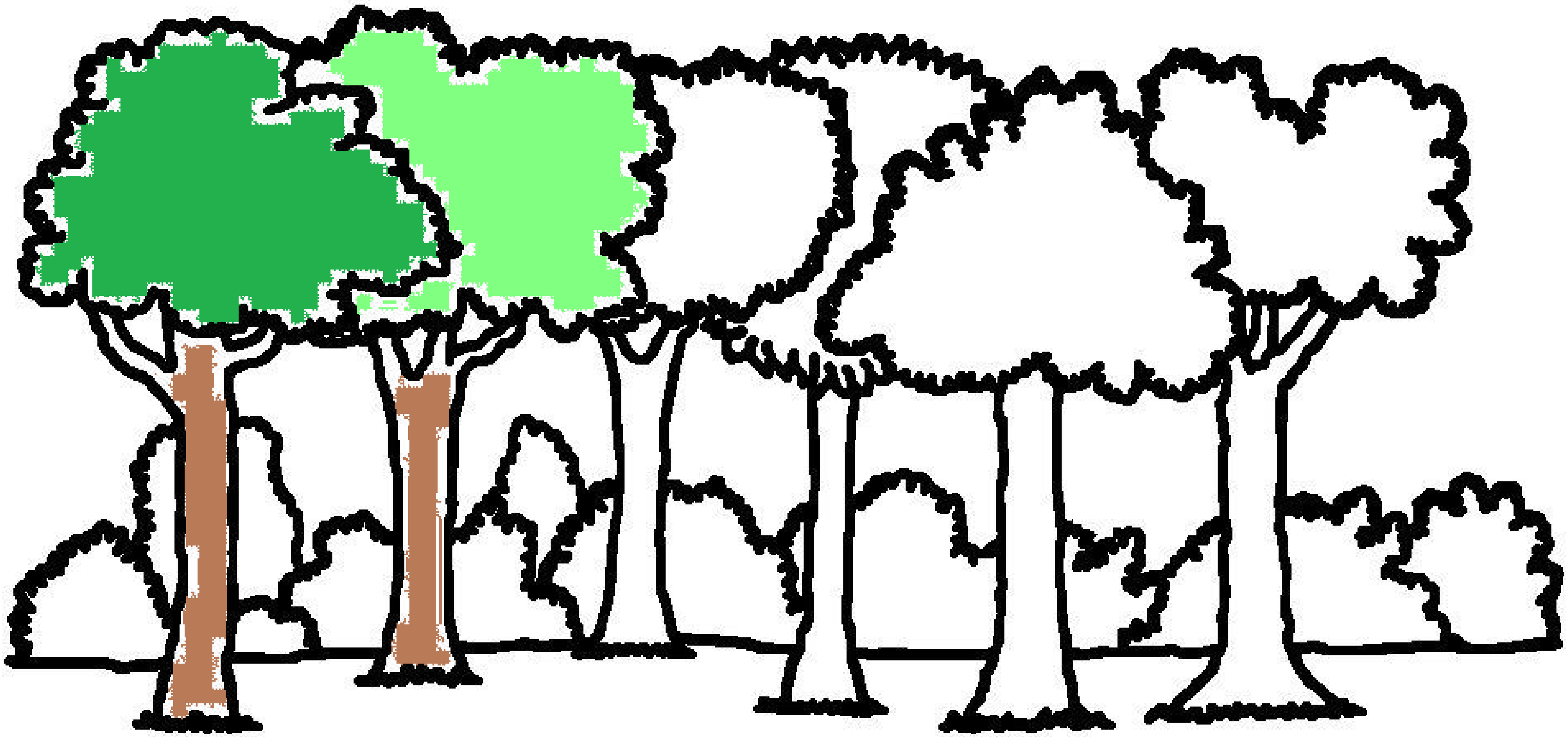


A STRONG CORE IS CRITICAL



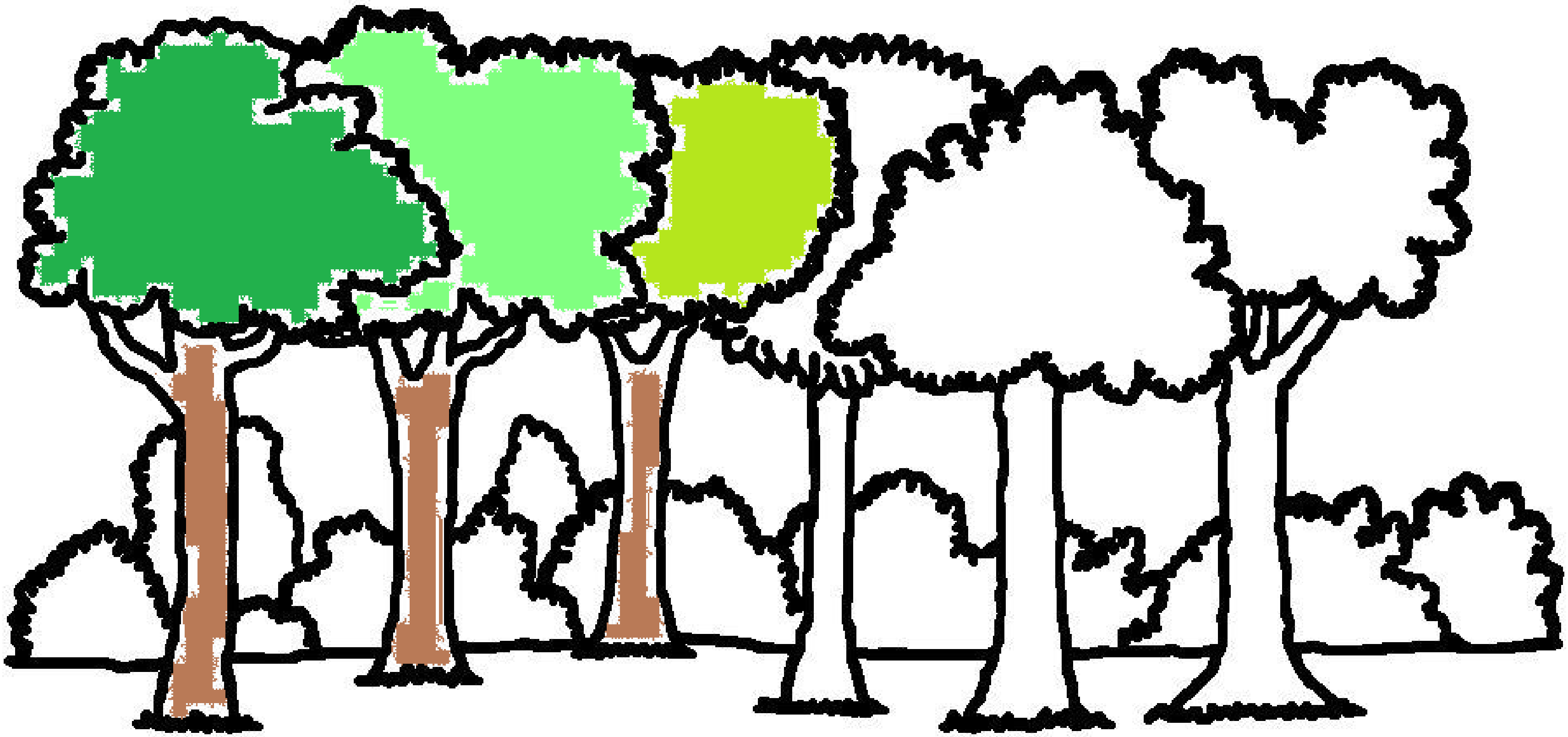
Convene Member States

A STRONG CORE IS CRITICAL



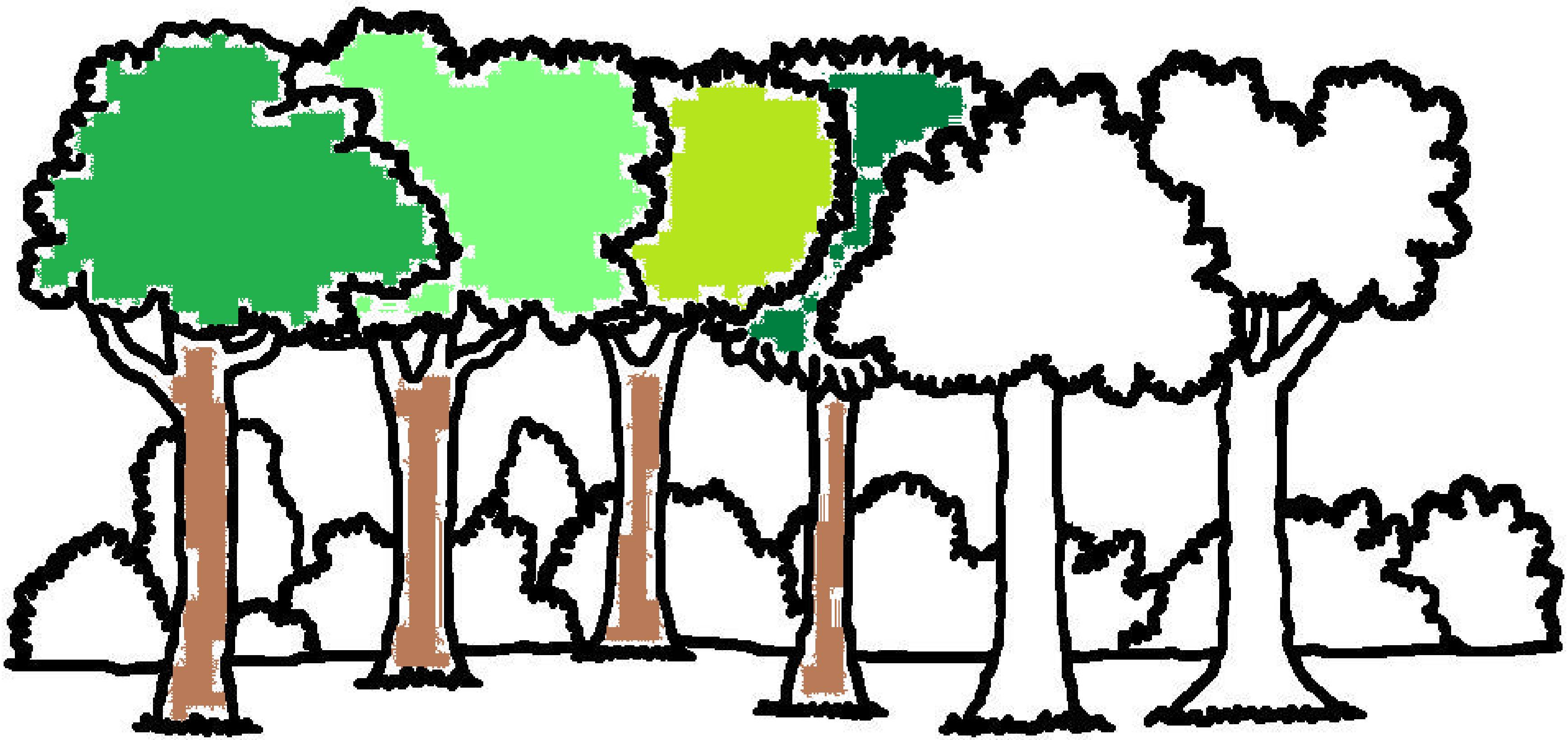
Address the Science/Policy interface for environmental policymakers

A STRONG CORE IS CRITICAL



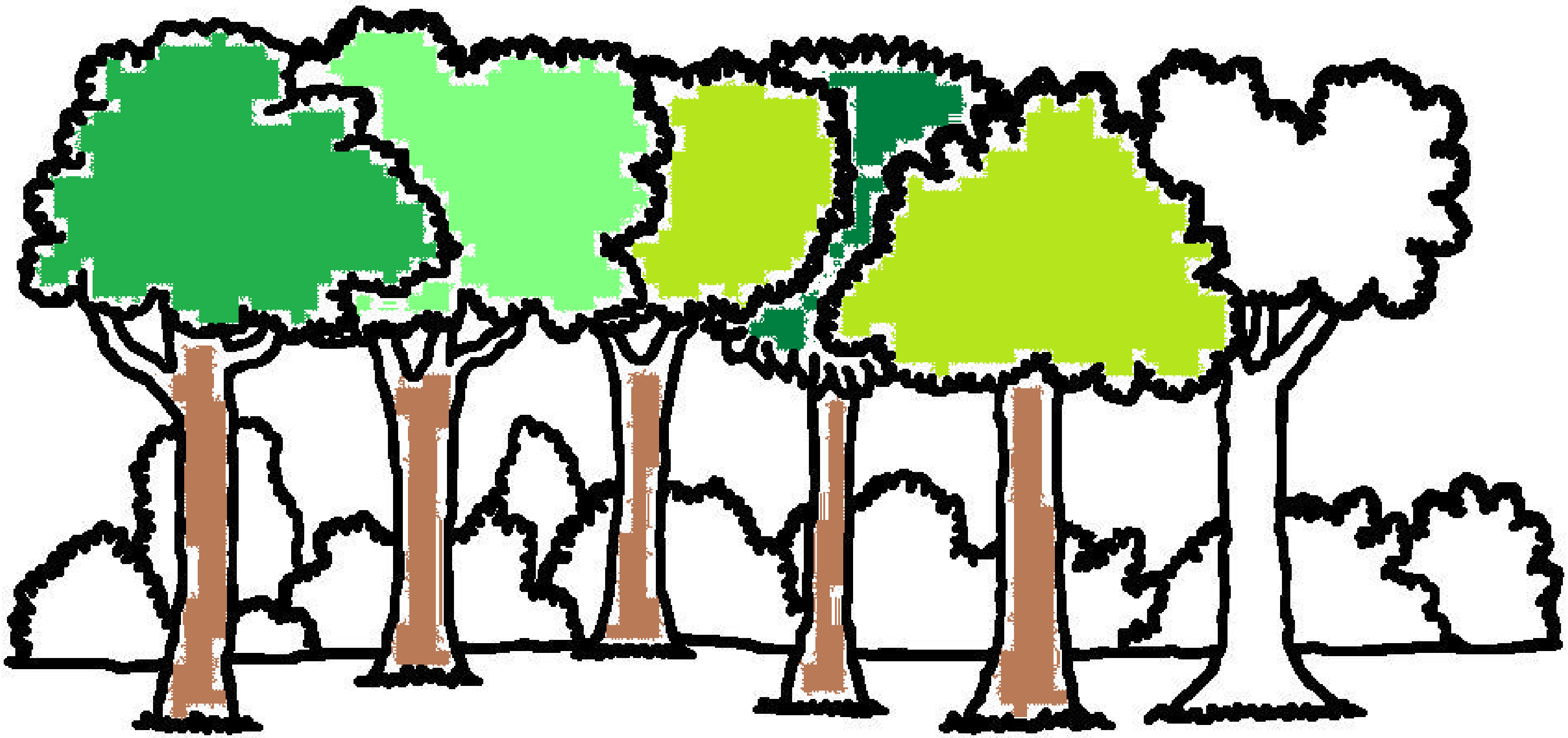
Bring emerging environmental issues to Member States' attention

A STRONG CORE IS CRITICAL



Explore innovative ideas

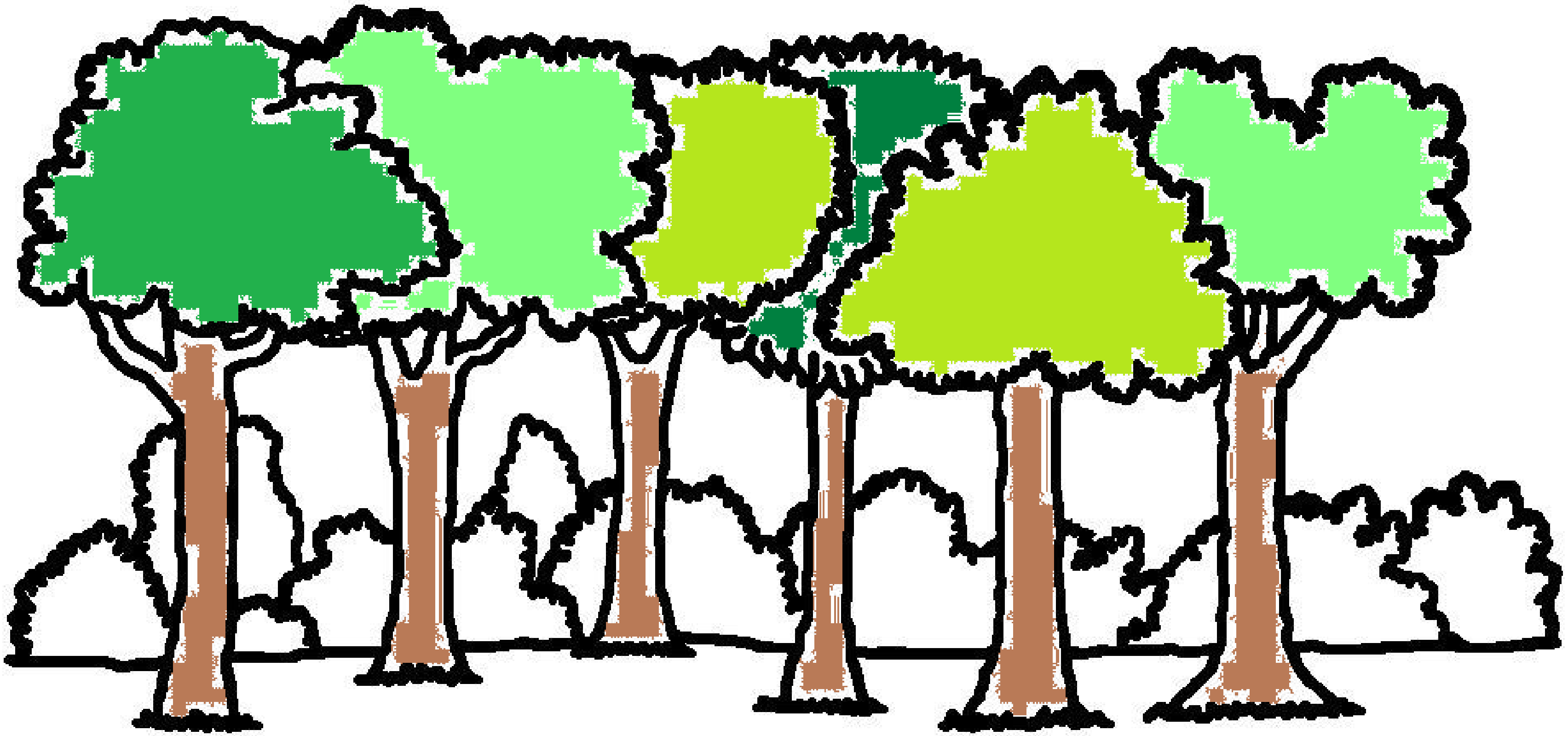
A STRONG CORE IS CRITICAL



Communicate more and better

UN environment

A STRONG CORE IS CRITICAL



Manage efficiently and intelligently

Multilateral Institution,

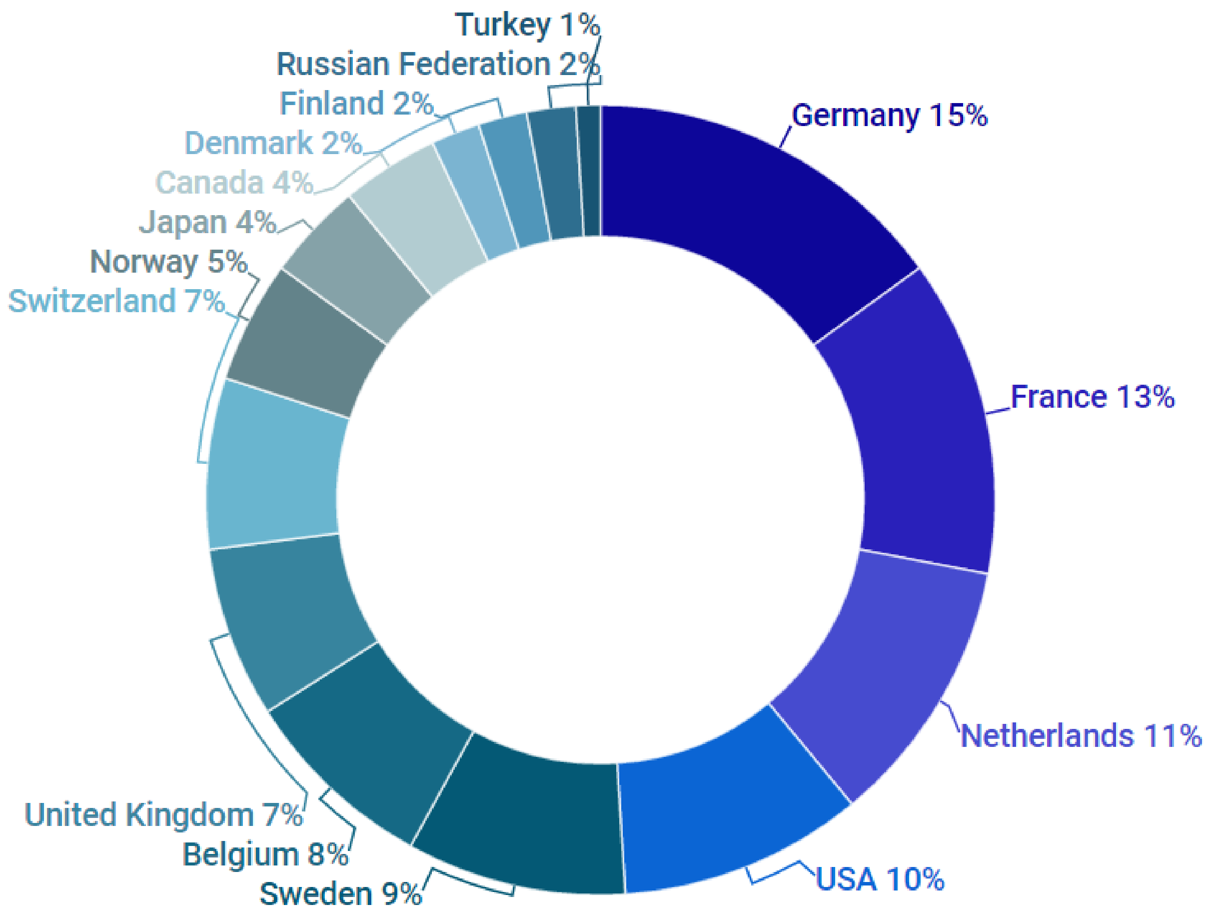
not consulting firm

The 2014 Global Funding Strategy

- **Widening** the donor base and increasing the predictability of resources
- **Shifting funding** from earmarked to core resources
- Leveraging resources and results through **partnerships**
- Providing an attractive **Return on Investment**
- Holding ourselves **Accountable** and **Communicating** our impact with facts, figures and testimonials

SECURE = WIDER DONOR BASE

Top 15 Contributors to the Environment Fund



Contributors to the Environment Fund: VISC and *above

Algeria; Angola; Armenia; Barbados; Bhutan; Czech Republic; El Salvador; Eritrea; France; Georgia; Haiti; Ireland; Jordan; **Kyrgyzstan***; Lao; Latvia; Liechtenstein; Maldives; Mauritius; Montenegro; Namibia; Norway; Panama; Romania; Slovenia; Sri Lanka; **Sweden***; **Switzerland***; Uganda; Uruguay

** Contributions above VISC*

STABLE = EARLY AND MULTI-YEAR CONTRIBUTIONS

Top 15 early payments 2016

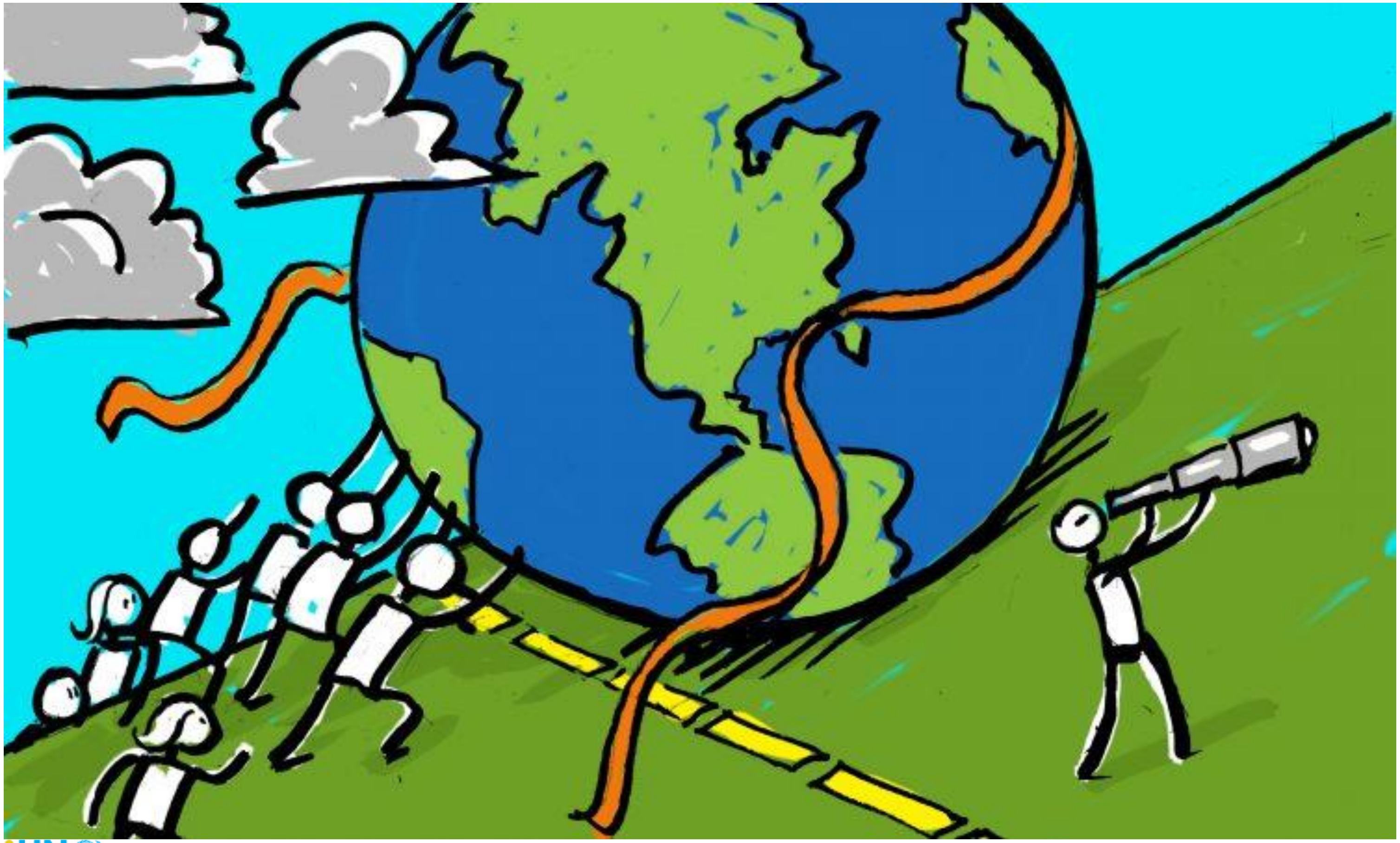
1	Thailand	30 November 2015
2	Slovakia	5 January 2016
3	Austria	12 January 2016
4	Norway	26 January 2016
5	Argentina	29 January 2016
6	Mongolia	1 March 2016
7	Singapore	9 March 2016
8	Latvia	15 March 2016
9	United Arab Emirates	16 March 2016
10	New Zealand	18 March 2016
11	France	31 March 2016
12	Canada	5 April 2016
13	Luxembourg	19 April 2016
14	Romania	28 April 2016
15	Germany	12 May 2016

UN Environment
An organization worth the investment
Let's tell the story

"UNEP has in place a long-term vision (Vision 2030) and results framework, which provide a clear strategic direction. Its organisational architecture is well aligned with its mandate and comparative advantage, and UNEP has made progress in terms of more strongly integrating cross-cutting issues into its work. UNEP has improved its financial framework but significant challenges remain, including the management of uncertain future budget scenarios and UNEP's dependency on voluntary contributions."

(MOPAN 3.0, Draft Institutional Assessment Report of the United Nations Environment Programme)

A COMMON ENDEAVOR REQUIRES A COLLECTIVE EFFORT



Universal membership
Global responsibility

UN environment

Proud sponsors of the planet and its people

Universal membership Global responsibility

THANK YOU